

EXPERIENCE **JAPAN** IN NEW YORK CITY

CHOPSTICKS NY®

11

Nov. 2010

vol. 043

FREE

贈

Gifts 2010 The Japanese Way

SPECIAL INTERVIEW

Ryuichi Sakamoto
(Composer / Musician)

www.chopsticksny.com

ANA's New Products & Services Brand

inspiration of Japan

ECONOMY
CLASS

Comfort in the skies are for everyone. ANA's new Economy Class.

Experience our state-of-the-art
Boeing 777-300ER.
Now available on the
New York-Tokyo route.

Seat pitch
34 inches

3 Inches
Wider
(Between seat 10*)

Fixed Back
Shell Style

Seat Slides
Forward
(Between seat 10*)

Boasting a 10.6-inch LCD touch panel wide monitor, universal laptop power port, iPod® connector, USB port, and special cup holder, with ANA, time is sure to fly. You can output your photos taken on your journey to seat monitor, and share the moments.



"CLICK check-in" makes your travel even much easier!

CLICK
Internet
check-in

Complete your check-in on your computer at home or the office! Check our North American website, www.fly-ana.com, for details.



* Seat 10 is a special fixed-back shell style.
Pitch, width and seat pitch may be changed without prior notice.

ANA

A STAR ALLIANCE MEMBER

For further information on our new brand, visit

www.fly-ana.com

Experience Japan in
New Seats with ANA



Eco New York ↔
Tokyo, Osaka & Nagoya
VALUE

Super Eco Value Fare

Including
baggage
exchange

\$1119~

(Superior from 1st, 23 to Dec. 31, 2010)

FARES FOR WINTER TRAVEL

Super Eco Value Fare

New York ↔ Tokyo, Osaka and Nagoya

(Superior from 1st, 23 to Dec. 31, 2010)

\$1419

(Incl. tax, exchange)

\$1219

(Incl. tax, exchange)

STANDARD THINGS ABOUT SPOTLIGHT

Standard Eco Value Fare

New York ↔ Tokyo, Osaka and Nagoya

(Incl. tax, exchange)

\$1769

(Incl. tax, exchange)

For more information, please contact

1-800-258-8686

or

cs@anahallousa.com

ANA Sales Americas

www.anavacations.com

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

ANA Sales Americas is a subsidiary of ANA. ANA is a member of the ANA Group.

[November 2010, Vol. 043]

CONTENTS

President / Publisher	Wendi Onishi
Designer	Yasuko Saito
Editor in Chief	Wanda Kuroki
Writers	Max Kasey, Subhakar-Gaut, Lisa Kline, Ali Chikara, Mary Kikuchi, Masha Saito, Sherry Smith, Erin Williamson
Proofreader	Susan P. Jones
Art Director	David Ebert
Style Representative	Ta Kasey
Assistant to the publisher	Takiko Ito
Intern	Joan Garcia, Masha Kikuchi
Executive Producer	Takiko Onishi

Cover **Editorial**
www.chopsticksny.com

The theme of the cover of this issue is based on "Japanese B.T." To find out more about it, click on the feature article from page 7.

Published by Chopsticks NY LLC
415 Lexington St., 2nd Fl., New York, NY 10017-1002
Tel: 212-431-8076 / 431-212-431-8076
New York, NY 10017
No. Advertising rate: \$1,200 (US) per 100
Copyright © 2010 Chopsticks NY LLC
All rights reserved. No part of this publication may be reproduced without permission in writing from Chopsticks NY LLC. All rights reserved. No part of this publication may be reproduced without permission in writing from Chopsticks NY LLC.

Printed by The New York Japanese Press Company, NY, NY Japan



ON THE COVER

2 PEOPLE RYUICHI SAKAMOTO

After five years of silence, Oscar-winning composer and musician Ryuichi Sakamoto has released a double album, *Playing the Piano Out of Nowhere*, in the U.S. He takes a break to chat with Chopsticks NY about his new album and his views toward music.

4 WHAT'S NEW?

- DRINK** TAKARA CAN CHU-HI's Long Awaited Arrival
- BEVERAGE** A Sleek New Instant Camera for Grown-Ups
- FOOD** An Inventive Liquid Miso Broadens Cooking Options
- FROM JAPAN** A Digital Handwriting Memo Pad Improves Your Desk Work

FEATURES

7 Freshen Up Your Gift-Giving

To help organize your gift-giving plan, Chopsticks NY surveyed 53 Japanese. Here we reveal the result of the survey, which includes practical advice. Japanese style eco-wrapping ideas are also introduced.

14 Shop Guide

52 TRAVEL KYOTO'S CREEPY DESTINATION

With postcard perfect beauty and historic landmarks, find out more about centuries old lives of Kyoto, as well as ancient Japanese social life. During spine chilling Halloween, discover the second face of the world famous destination of Kyoto.



Photo courtesy of @Shiro Mochizuki

FOOD / DRINK / BEVERAGE	36 Sake Column	47 Focus: Martial Arts	55 Performances
16 Japanese Restaurant Review	38 Grocery Guide	48 Language: Special Interview	56 Events/Festivals/Film/Festivals
18 Japanese Restaurant Guide		49 Japanese Rock Ranking	58 Food
20 Asian Restaurant Review	LIFESTYLE	50 Sake Guide	59 Happenings
22 Asian Restaurant Guide	42 Health Interview		60 Entertainment
24 Product Review	44 Beauty Guide	EVENT / ENTERTAINMENT / LIFESTYLE	
26 Japanese Recipe	46 Health Guide	54 Exhibition	

"I DELIBERATELY BROUGHT NOISE INTO THE MUSIC AND CHALLENGED MYSELF TO CREATE A WORLD."

RYUICHI SAKAMOTO



Born in Tokyo, after graduating from Tokyo National University of Fine Arts and Music with a BA and MA, Ryuichi Sakamoto began his career as a composer, producer, and arranger in the late '70s. His fame grew when Yellow Magic Orchestra (YMO) debuted and pioneered electro-pop and synth-rock styles. While working as a principal member of YMO, Sakamoto did solo projects and collaborated with various Japanese and international musicians in diverse genres. His name resounded through the world when he received an Oscar for his original music score for Bernardo Bertolucci's *The Last Emperor*, in which he also appeared as an actor. In addition to working in the music field, he has published numerous books and advocated for social and environmental issues.

*After five years of silence, Oscar-winning composer and musician Ryuichi Sakamoto has released a double album, **Playing the Piano/Out of Noise**, in the U.S. Currently touring in the U.S. and Canada, Mr. Sakamoto takes a break to chat with **Chopsticks NY** about his new albums and his views toward music.*

Playing the Piano is a solo piano album where you cover your own music. How did you feel when you revisited your past work?
Well, it was quite natural to me because playing my earlier songs on the piano is what I do when I go on solo tours. Also, approximately two thirds of my songs were composed on piano. The music you are familiar with — let's say *The Last Emperor*, which uses symphonic orchestration, or *Merry Christmas, Mr. Law* score, which layers many delicate sounds — were originally composed on piano. I would say the piano is close to the original sound during the creative process. So, recording the album was as if I returned to the point when I was creating the songs.

Can I say those sounds are the essence of your music?

Yes. Since I can play only one piano at a time, I remove decorative sounds and simplify sounds, and naturally only the essence remains. I enjoy playing in that way.

On the other hand, I heard you incorporated unique sounds into your music on *Out of Noise*, such as a sound you recorded in Greenland.

When I was making this album, I intentionally incorporated noise, which is not considered appropriate for music. Noise always surrounds us — in a room, we hear the noise of air conditioning, the noise of the TV, and the noise of cars outside. In nature, there are natural noises all the time as well. The American composer John Cage suggested that such noise is also an

element of music. I have admired him since I was a teenager and his theories are naturally embedded in my mind, but I haven't created an album based in his view. This time, I deliberately brought noise into the music and challenged myself to create a world.

Was it hard or easy to mix the natural noises with music?

More than half of the songs on this album include noises, such as part of the TV news or the sound of the Arctic Sea. I repeatedly listened to the noises, and when music came to my mind, I added instrumental sounds onto the noises as if the sounds are nesting with the noises. I wanted until music faded into my mind. It can be said that the source of my inspiration is noise.

While working as a musician, you actively advocate on behalf of social and environmental issues as well. Do those activities have any influence on your music?

No, they don't. I don't really like to include messages to society in my music. In my opinion, music has to be completed as music. It may be because I am not a vocalist. If I were a vocalist, I might have to say something and what I address might have some message. However, I don't have to sing, and I don't need any words to deliver; therefore, even though I used a sound that I recorded in the Arctic Sea, it does not mean my music has a social statement about ecology. It's just a sound that I liked and wanted to use. People might not notice that it is the sound of the Arctic Sea. It might be the sound of tap water in New York, St. I don't have any intention of highlighting my personal views.

Do you mean you find inspiration everywhere, not only on trips to exotic areas but also in daily life?

That's right. I always carry a recorder when I'm living in New York as well as when I'm traveling, because I can't predict when I will hear an interesting sound. When I go to unknown places, I come upon unknown sounds — languages are different, customs are different, birds and animals are different. So, I make it a rule to record them. It's not like going out specifically to record them, but it's more like catching sounds naturally coming to my mind.

Since you are active in many directions and your music is not categorized in one genre,

it is hard to define who Ryuchi Sakamoto is. How would you describe yourself?

Hmm, I can't describe it in a few words since my music covers almost all genres. The circles in Flower Records, when it existed, often joked they had no idea on which shelf they should put Sakamoto's CDs. In reality, my CDs were scattered in various corners, from the standard section to new age, to pop and rock, to cinema. There was no consistency at all from a business viewpoint, it's a disadvantage, as I was often complained to about. [laughs] Anyway, Ryuchi Sakamoto is someone like that.

You once described the music of Yellow Magic Orchestra (YMO) as "Elderly Electronics." Would you elaborate on that?

Musicians are usually young — well, we were young, too — but not as many older musicians remain active. In general, once musicians become successful in one style, they keep working in this style. This is not unique to musicians but true for painters as well. When they are young and unsuccessful, they are adventurous enough to try various styles; however once they succeed in business at some point, they have to maintain the style to survive. Otherwise, they are excluded from galleries. Picasso is an exception in modern art history. He is the only artist who tried various styles even after his success. I wouldn't say we are geniuses like Picasso, but we are constantly changing our styles. We have completely different musical backgrounds, but we are so similar in the sense that we get bored doing one thing. Since we can't stick to one thing, our style naturally has changed from one to another. In this sense, we are like unsuccessful young musicians. We are already around 62 years old, but we still like trying new things.

New "visual-art bands" are popular, but I guess you guys were at the vanguard with your use of makeup.

Oh yes, way ahead.

Did you have a strong desire to start something original?

It was not like "let's do things nobody has ever done." We just did that naturally.

Would you recommend some destinations or things to do in Japan for Chopsticks NY readers who are planning to visit?

I think the best part of visiting Japan is the food.

There are many good Japanese restaurants in New York, but they are somewhat different from what we eat in Japan. Everything is really in Japan, that's for sure. I'm impressed every time I visit Japan.

Could you give us some examples of what you like to eat in Japan?

Unhealthy foods are tasty. Ramen, for example.

I heard you follow a macrobiotic diet.

I have absorbed the ideas of macrobiotics, but I do not strictly follow the diet. Of course, I do eat food I think is tasty. The more unhealthy the more; I think so, when I feel like eating something unhealthy, I eat it without really holding back. Spicing up places to visit, I have come to like Kyoto as I have gotten older. There are many temples and historic landmarks and traditions like the tea ceremony still remain there. That's what we can't really copy in Tokyo. There isn't a big difference between Tokyo and Singapore, Malaysia, or even New York from a cultural standpoint. As I age, I have come to like places like Kyoto and things like onsen [hot springs].

You didn't like Kyoto when you were young?

Not at all. Further, I stayed away from anything uniquely Japanese when I was young.

Are sounds different in Kyoto?

Yes. Especially during the Gion Matsuri *** It's really weird and interesting.

—Interview by Akiko Kamezaki

*Yellow Magic Orchestra (YMO): A legendary electro-pop group formed in 1978 with principal members: Susumu Hirono (Drum), Yukihiro Takahashi (Piano, vocals) and Ryuchi Sakamoto (Keyboards). YMO pioneered the electro-pop genre, and its popularity went beyond Japan. They stopped working as a band in 1984 and reunited in 2007.

**Visual-art band, a Japanese musical group that is characterized by the use of striking, vibrant costumes, and hairstyles.

***Gion Matsuri: a traditional summer festival that takes place in Kyoto. Spanning the entire month of July, it includes various parades.

Playing the Perna/
Out of Noise
is now available
on iTunes
and Amazon



Drink

TAKARA CAN CHU-HI's Long Awaited Arrival

When the first **TAKARA CAN CHU-HI** came out in 1984, the shochu-based cocktail is a can had created a beverage sensation throughout Japan for its natural taste, funness to drink, and the great variety of flavors that you couldn't get bored with. It went on to become the Coca-Cola for adults, and today, you will not see a summer BBQ in Japan without its accompaniment. Now 25 years later, the beverage has finally reached the U.S. market, which comes as great news to the Japanese folks and the Japanese-aficionados in the city, who have no doubt been anticipating this for a long time.

CAN CHU-HI debuted in New York early August with 3 flavors, lemon, grapefruit, and yuzu (Japanese citrus). "Although there are a variety of flavors in Japan, we narrowed down to these three flavors for the U.S. consumers, and the yuzu flavor was exclusively created for them," explains Mr. Masahisa Tanaka, vice president of TAKARA SAKE USA INC. "The U.S. version of CAN CHU-HI is a malt based drink like beer, but it has much lower calories than beer. The refreshing, slightly sweet CAN CHU-HI is great as an aperitif, but it's also great with rich, oily dishes like BBQ, steak, and fried foods, and even

ramen. So it's a great beer alternative," he adds.

According to Mr. Masahisa, deputy president of New York Mutual Trading, Inc., the CAN CHU-HI became a fashionable drink in Japan back in the 80s because of its numerous flavors to choose from and the small cans it came in. "Hopefully the same will happen here," he says. **TAKARA CAN CHU-HI** is now available at Japanese Grocery stores such as Sanyo Mart, Miyuwa Marketplace, and Nani Foods, and can be found on menus of many Japanese restaurants throughout the city.



info: **TAKARA SAKE USA INC.**
708 Addison St., Berkeley, CA 94710
TEL: 510-518-4250 / www.takara-sake.com

Distributed by New York Mutual Trading, Inc.
NY, JPN: 888-8525
www.nygmt.com

Product

A Sleek New Instant Camera for Grow-Ups

Remember the old Polaroid instant cameras? Grainy pictures. Must-wait. Waiting forever for your photo to appear. Well, wait no longer! Meet the hippest and newest instant camera in Fujifilm's lineup: the **Fujifilm Instax mini50 Chiki**.

All Chiki instant cameras are compact, fun, and super easy to use. Photos are printed out in a snap with the high color quality you would expect from Fujifilm. However, previous versions of the Chiki mostly appealed to young

Japanese girls because they looked like toys or had the Hello Kitty logo.



Fujifilm Instax mini50 Chiki and Chiki The pack are now available on Amazon

This shiny new model is the smallest and lightest in the Chiki series at only 9.7 ounces (without batteries or accessories). The new color "piano black" adds class and sophisticated appeal. With one click of a button, the 10-second self-timer allows you to take two pictures in a row. Ring one & give one away to your pal? Take great pictures in parties or in low light with a built-in high-performance flash, which adjusts the shutter speed automatically. No need to push any special buttons or figure out special settings — it's automatic! This cool camera also lets you take pictures up close — as close as 12" from the object. Take cute pictures of your latest creation in the kitchen, your kids, or your pet! The new Chiki will add elegance to your outfit and more fun to your next party!

Don't miss out on this stylish new instant camera! Check it out!



The business card-size photo print fits into a white envelope on the edge, where you can write messages and notes.

● Food

An Inventive Liquid Miso Broadens Cooking Options

For hundreds of years, Japanese people have enjoyed miso as a staple in their diets. Miso not only creates a base of flavor and adds a kick to dishes, but it also has an abundance of health benefits, made from fermented soybeans, it is rich in protein, minerals, vitamins, and more. This superfood's thick texture needs to be dissolved in liquid, however, and this annoys some people in our fast-paced society. A new product from Marukome USA Inc., **Miso & Easy**, conveniently comes in liquid form and allows you to skip this step.

Miso & Easy is a sauce-like, flavored miso, and it attracted Japanese consumers as soon as Marukome introduced it last year. "To make miso soup, I had to make dashi broth first and add favorite ingredients, and then dissolve miso little by little in the soup. But now I can just put ingredients, water, and Miso & Easy in a pot and place it on the stove. Thanks to that, I can make miso soup even on busy mornings," says one of its Japanese fans.

The version available in the U.S. comes in two flavors: Original and Tonkatsu Ginger. The former boasts an authentic blend of white miso and bonito and is

perfect for miso soup. The latter, which was created for Western palates, has a unique balance of tonkatsu, ginger, and umami (savoreness) that comes from miso. You can use it to make misostraw, pasta sauce, and dressings with a Japanese twist. Both Original and Tonkatsu Ginger flavors can easily be used for stir-fried dishes, sauces for steaks and grilled dishes, soups and stews, and even mixing into hamburgers and dumplings.

Nutritious, versatile, and simple to use, Miso & Easy is good for a healthful diet and expands your cooking repertoire. Miso & Easy is now available in Asian grocery stores near you.

Info: Marukome USA Inc.
17112 Folsom St.
Folsom, CA 95634
TEL: 916-911-3110
www.misoandeasy.com



● From Japan

A Digital Handwriting Memo Pad Improves Your Desk Work

This summer in Japan a digital memo pad called **Manemo** checked the stationery market by selling 20,000 units in a month. The product highlights the advantages of handwriting and a digital tool at the same time, allowing you to take notes when both hands are not free—while answering the phone, for example. "I had to answer the phone and pass messages to my colleagues frequently, but I often lost my notes in disorder on my desk, which encouraged me to develop a tool where you can write by hand and digitally store the data," says the inventor of this gadget, Mr. Shiro Higashiyama of KING BM, Japan's leading stationery maker.

Manemo is a quite simple tool focused on taking notes, however, it is carefully crafted to leverage your desk work. By touching the monitor with the attached pen, you can start up without any time lag which makes you to write whenever you want. Its "to do" function alerts you when you need to do something. Once you set an alarm, it will go off at the designated time and tell you what to do as you have programmed. Also, since Manemo can save up to 99 notes at a time, it can free your desk from clutter. Although it is not what Mr. Higashiyama expected, this gadget helps people become

paperless.

The name Manemo comes from the combination of the two words "memo" (frequently) and "memo-sure" (to take notes). By taking notes frequently with this gadget, you will be able to sort out your brain while organizing your desk. Manemo comes in three colors: dark green, off-white and silver orange, and costs 6,279 yen (\$76.10).

Info: www.kingbm.co.jp/monemo/ (Japanese only)





Japan's BIGGEST HITS AT NEW YORK'S PREMIER ANIME DESTINATION

\$1.00 A DAY RENTALS!

*\$1.00 DVD RENTALS, \$2.00 BLU-RAY RENTALS



AN EXTENSIVE SELECTION OF ANIME, JAPANESE CINEMA
AND KUNG FU FILMS IN BOTH DVD AND BLU-RAY.

IMAGE ANIME

242 WEST 30TH STREET (BETWEEN 7TH & 8TH AVE) NEW YORK, NY 10001
(212) 631-0966 WWW.IMAGEANIME.COM WWW.RAREFLIX.COM

rareflix

GIFTS 2010

The Japanese Way

FRESHEN UP YOUR GIFT-GIVING

To help organize your gift-giving plan, Chopsticks NY took a survey, and 53 Japanese gave practical advice and shared their approach toward gift-giving. Japanese style eco-wrapping ideas are also introduced.

FEATURED SHOPS

JShoppers.com / Facial Index / Gundam Planet / Kheya /
Miko House / Mister Wright Fine Wines & Liquors

LISTING

SHOP



Freshen Up Your Gift-Giving

With the holiday season approaching, everyone is getting both excited and nervous just thinking about how to organize their gift giving. Regardless of whether you are a good planner or a last minute shopper, it always helps to have some fresh ideas. Here we reveal the results of a survey on gift-giving taken by 53 Japanese people.

What to Give — Finding Items That the Recipients Want

More than half of the survey participants said that they look for what the recipient really wants to have when finding gifts. Usually they try to find out what recipients want through everyday conversation instead of asking them directly. One survey participant said, "The best thing I think about in choosing gifts is the taste of the recipient. I would say my gift-giving is successful when I find items that fit their lifestyle by taking advantage of the information that only close friends have."

While some can guess the exact items that recipients want, some cannot. If they can't pinpoint these items, they have to take plan B: finding safe items. "I always choose food or drink if I don't know what the recipient wants, because those can be repigited to other people in case they don't like them," one participant said. Another revealed, "Whenever I had to find what the recipient wants, I choose newly released drama, 'idea gadgets' or items with a sense of humor that can provide surprise and laughter."

Also, more than half of the survey participants said that they choose items that recipients can actually use, like kitchen utensils, cosmetics, stationary and sports goods. Again, it is important to know what the recipients really need in their everyday lives. A good tip from one participant is "Imagine his/her smiling face when the recipient opens the gift."

On the other hand, there are some people who choose items that the givers themselves want to have as a gift. This might sound subjective, but as one participant remarked it actually makes sense, "I want to value my own taste as well. Since it is not

always guaranteed that recipients will like what they see given, I think it's okay to choose gifts from my perspective with items that I want to recommend. After all, gift giving is one tool to express how much you care about the person."

What Not to Give — Don't Give a Heavy Gift

There are some items that our Japanese survey participants tend to avoid. "Apartments in New York are not really spacious, so I avoid giving bulky stuff that will take a lot of space in the room." "If it's too big for the recipient to carry, I will bring it to his/her home myself." These comments imply that you should be careful if you plan to give bulky and heavy items. They cause a physical problem, but in some cases you have to consider the psychological burden as well. "I by not to choose stuff that is too expensive. If the gift is too pricey it will make the recipient worry about what to choose in return," one said. Another participant pointed out, "I'm careful not to cause the recipient any burden, such as with items like a hand-knit scarf that might imply some feeling behind them. If they're a bit that's okay but if they're not it causes nothing but burden."

How to Give — A Way to Boost The Value of The Gift

As in this country, people in Japan are also considerate in the timing and staging of the gift-giving situation. Many try very hard to surprise the recipient or to keep the gift a secret. However, what is more important to the Japanese than to non-Japanese is wrapping. "If the recipient is Japanese, I use mu-

ndulous wrapping, but if the receiver is an American I don't care about the wrapping because they just tear it off," one survey participant revealed. The other said, "I started not worrying about wrapping so much since I moved to New York." As their comments imply, gifts in Japan are carefully and beautifully wrapped, but it is also true that they are hard to open and the wrapping paper is too gorgeous to get rid of. In the next two pages, we introduce a couple of eco-friendly wrapping techniques with a Japanese essence that employ used and reusable materials. For example, the newspaper wrapping can be torn off without worrying about running out of wrapping paper. The furoshiki wrapping is also convenient because it can simply be untied to open the gift, and it can also be used for repeated wrapping. They perfectly meet all of the requirements.



The value of a gift will increase if the giver has put his/her heart into it. There are many ways to show how much you care, such as attaching a message, staging the gift-giving situation, and creating original wrapping.

Eco-Friendly, Japanese-Infused Gift Wrapping Ideas

Wrapping idea 1: Furoshiki



Materials:
Ties for any string you have at hand. Furoshiki



Step 1: Place the furoshiki diagonally in front of you as shown and wrap the box with the corner closest to you.

Step 2: Fold the furoshiki over the box until you reach the end.

Step 3: Tie it with your art shows.

Step 4: Tuck the furoshiki corners on your right and to the left, and press them once over the box to make the butterfly shape as shown. Tie them with you.

Wrapping idea 2: Used Paper Bag



Materials: Used paper bag. 2 photo images from a magazine double coated tape.

*Before the images to be printed in your gift. In this example a picture of cookies is used.



Step 1: Trim photos according to the size of the paper bag.

Step 2: Attach the trimmed photos to both sides of the bag with double coated tape.

*Wrapping ideas and photo images courtesy of Shiro Matsuda.



Something special for that special someone

MATURED VIA ACOUSTICS
"SLOW & RELAXED" BROWN SUGAR SHOCHU

LENTO

AVAILABLE AT MITSUWA SUPERMARKET

Distributed by **JFC** www.jfc.com Tel: 718-456-8765. Enjoy responsibly.



Wrapping idea 3: Newspaper



Materials:

Newspaper (like one used in the demonstration is decorated with a stamp, you can use anything you have at home) machine decorative Japanese card made from recycled paper



Step 1: Decide the width of the strip according to the size of your gift. Place the newspaper face down and square it up and fold it into twice the width you have just decided.

Step 2: Place the newspaper face up and square it up. Open the folded parts and you have two creases. Push the pinned crease and fold it back to make a pleat.

Step 3: Place your gift in the newspaper, the pleat part in the center of the package you will make, and wrap the gift.



Step 4: Fold the top to the back first and then the bottom to the back.



Step 5: Tie the package with gum as shown and then attach the decoration made with washi tape.



Shoko Masuda – Wrapping and space designer. After working at a florist in a gift-wrapping shop, she started her own business as a wrapping and interior design consultant. “Wrapping a package is like an intimate flower arrangement. The beautiful package delights you for a moment, but the excitement it leaves stays in your mind forever,” she says. Courtesy Mr. Masuda promotes washi wrapping using

recycled materials and writes a book about washi gift-wrapping. She also teaches gift-wrapping by appointment.

Shoko Masuda Style and Design

www.shokomasuda.com
info@shokomasuda.com
TEL: 012 289-6030
http://www.yashiki.com/art/shokomasuda

Make a statement...in writing™

TELESCOPE BRIGHTS

expandz

SARASA™ Metallic

Great for arts, crafts, drawing, cards and more!

www.zebra-pen.com
www.facebook.com/ZebraPenUS
www.twitter.com/ZebraPen

ZEbra

Elegant Gift Items from Japan

Makabi

Gift items from Japan

107 Third Avenue, New York, NY (East 47th & 53rd Streets)
212 277-8888 • 800-444-4444 • www.makabi.com
Wholesale Inquiry Form: 50 • Free 24/7 • 1-800-444-4444

SPECIALTY JAPANESE ITEMS AT YOUR FINGERTIPS

www.JSHOPPERS.com

Exquisite Japanese crafts, clever gadgets, convenient and chic kitchen utensils, sleek stationery, cute toys, original beauty and health products, detached clothes — if you are a fan of Japanese items or simply love cool stuff, one online shopping mall will meet all your needs. Offering more than 50,000 carefully selected Japanese products, JSHOPPERS.com is a one-stop shop where you can find gifts for your friends, family, and yourself.

Launched in 2004, JSHOPPERS.com is the biggest Japanese online shopping site targeting the foreign market, both in number of shipments and gross sales, and it currently has 500,000 customers in 90 countries worldwide. These fans outside Japan are attracted not only by JSHOPPERS.com's extensive selection but also by the simple ordering process and fast, reliable shipping. There is an English version of the website* — not an awkward automatic translation — that helps you search for items as though you are shopping here in the U.S. JSHOPPERS.com uses some of the most reliable international shipping methods from Japan, including EMS (Express Mail Service). Items are shipped with a tracking number and arrive quickly, so it is as though you are buying from a domestic company.

JSHOPPERS.com is also wallet friendly. U.S. customers pay the same as customers in Japan, with no markup. If you spend more than ¥6,000 (\$70.58), you get free shipping. With this year's gift season coming closer, you don't have to worry about spending all month looking at stores and surfing multiple websites to find the perfect gifts — you can find something for everyone on your list at JSHOPPERS.com.

*In addition to Japanese and English, the website is also available in Chinese.



Kochin-Zome Pouch ¥1,100 (\$14.50)

Both retro and modern, this pouch is dyed in the 400-year-old *Kochin-Kuchis-zome* style. The generous size is good for organizing clutter in your bag.



Ogami Cushion (Forest Green) ¥5,600 (\$69.60)

Put your body to sleep on the Ogami Cushion to enjoy its benefits. Inspired by Japan's traditional children's toys, this unique cushion offers you perfect relaxation.



G-39 Small Cup ¥4,800 (\$59.04)

This small, flat glass cup is handcrafted using the traditional *Amaki* engraving style. Its exquisite pattern displays games of light while you enjoy the beverage inside.



Portable Snack in Pin Style ¥6,800 (\$83.60)

The outside of this flat pin style *tsutsumi* has been carefully lacquered by a craftsman. It comes in a beautiful paulownia wood box, which makes it a perfect gift.



Patched Bag ¥4,100 (\$50.25)

This handbag is cleverly created from a patched cloth. Since it can be folded up and put in another bag, it can serve as a substitute for your eco-bag.



Women's Mino Geta (Pinkish-Red) ¥5,800 (\$69.60)

Geta are traditional Japanese wooden sandals. These "double-knocked" Mino Geta are made of the highest-quality paulownia wood, which provides extra comfort.



Zoukoku-Nori Ring Cup ¥4,000 (\$48.00)

Zoukoku-nori (lacquerware) from Kagawa Prefecture has a chic quality that complements modern-day lives while reflecting the traditional Japanese *wabi-sabi* style.



Aburagaki Insect Plate ¥1,200 (\$14.40)

Starring insects in a traditional Japanese in Japan. Enjoy incorporating insects with this Aburagaki ceramic insect plate. It will also add a beautiful accent to your room.

All the Japanese crafts highlighted here can be found in the J-CRAFTS section of JSHOPPERS.com.
*The dollar-per-yen exchange rate used here is 1:140.05.



If you spend more than ¥6,000 (\$70.58), you get free shipping and handling.
t: tw@www.jshoppers.com / info_pretty@shoppers.com

Finding the Perfect Fit for Your Eyes

FAÇIAL INDEX



Looking for a pair of glasses that fit you perfectly? Facial Index's unique vision with new tools can help.



Facial Index's experienced staff will help you find the best pair of glasses based on your unique facial features.

50% OFF

On selected items
11/30 - 12/31/2010

A leader in the eyewear industry, **Facial Index** offers a wide spectrum of designs with the fusion of traditional craftsmanship and the latest technology from Japan. Many of their frames feature surgical nose pads that enable a perfect alignment of the glasses. Nothing else can touch the lenses or the frame slipping from the nose. From November 28th to December 31st, selected items from Japan are 50% off.

Facial Index

131 Grand St., 3rd Floor (St.)
New York, NY 10013
TEL: 969-621-1866
www.facialindex.com
facialindex@gmail.com
Mon-Sat: 11am-5pm
Sun: 12pm-6pm

Stunning Gundam Plastic Models at the Lowest Prices in the U.S.

GUNDAM PLANET



RX-2 Gundam RG \$26.95 (Reg. \$37)
Gundam Planet carries 300 Gundam series model kits, 120 more figures as well as over 40 model-building tools.

Celebrating Gundam's 30th anniversary this year, the expert Gundam plastic model was updated to feature intricate details and amazing possibilities. While its inner frame and snap-fit pieces make it easy to build and fun for both the finished model as of the finest quality that will impress even private who won't give up Gundam fans. The supply is limited to 100 so purchase early to enjoy this classic model. A gift message service is available.

Gundam Planet

www.gundamplanet.com
facebook/GUNPLANET
www.RG.gundamplanet.com
When in town
www.gundamplanet.com
mesa@zangundam

wanna read back number?

Easy Navigation,
Exciting Articles,
More Convenient!!

www.chopsticksny.com



Anime Castle

Anime/Videos / Apparel / Books / Games
Merchandise / Music / Movies / Posters / Souvenirs
25-33 Union Street, Flushing, NY 11354
77 Seaview Avenue, Mineola, NY 11501

516-214-4404

www.animecastle.com

THE #1 BEST SELLING OF JAPANESE MANGA STORES



New York's
Favorite
Consignment Store

93 E. 7th St.
(bet. 1st & 2nd Aves.)
212-952-8443

USED & BRAND-NEW BOOKS • CDs • DVDs • MANGA • VIDEOGAMES BOOK-OFF



J-POP



DVDS



MANGA



LANGUAGE
STUDY GUIDE



VIDEO
GAMES



JAPANESE
STATIONERY



MAGAZINES



J-NOVELS



Sell us your games! We buy U.S. games for extremely good prices!

49 W. 48th St. (bet 5th & 6th Aves.)
TEL: 212-685-1416 / www.bookoff.biz



Give Japan!

Brighten the holidays with our selection of uniquely Japanese gifts and food. From pottery and tableware to custom bedding in fabulous Japanese fabrics, J-Life has something special for everyone on your gift list.

Visit Us Today

www.jlifeinternational.com

1-866-993-9291



Life
International

Free
Mitsui Bussan Tea
with your order.
Use code: Chopsticks
at checkout.

JAPAN POP QUIZ

Which Japanese fairy
tail does NOT exist?

- ① Momotaro
- ② Kintaro
- ③ Chikarataro
- ④ Sushitaro



Thank you for coming to

CHOPSTICKS NY COVER ARTIST CONTEST 2010

AN EXHIBITION OF THE FINAL CONTESTANTS

We thank everyone who attended the 3rd Annual Chopsticks NY Cover Artist Contest. The Exhibition of the Final Contestants held on September 30th at NY Coo Gallery. We also express our gratitude to the sponsors for their immense support. Looking forward to seeing you next year!

Sponsors



Cover Artist for 2010
Continental Airlines Award
Crystal Chang



People's Choice
Silver Award
Audrey Bagley



No one Award
Yvonne Krottsch



Makoto's Reading Award
Ima Dodge



Noboru Biji's
Sake Discussion Award
Ima Dodge



Onishi Award
Shiori Park

FOOD DRINK GROCERY

RESTAURANT REVIEW

HATSUHANA PARK / OMB/B / NARUTO RAMEN BROOKLYN

ASIAN RESTAURANT REVIEW

KATU

LET'S EAT THE SEASON

APPLE

THE KURAMOTO

NIGHTYAMA BREWERY

LISTINGS

JAPANESE RESTAURANT
OTHER ASIAN RESTAURANT
GROCERY & SAKE

SUSHI / JAPANESE

Hatsuhana Park

232 Park Ave., (bet 49th & 50th St.) New York, NY 10017
Tel: 212-687-0470

Lunch: Mon-Fri 11:30am-2:00pm Dinner: Mon-Fri 5:30-10pm

When it comes to sushi, both **Hatsuhana** and **Hatsuhana Park** are fixtures in the city, having been in operation since the '70s and '80s, respectively. Hatsuhana Park is a more casual, less expensive version of its main establishment, Hatsuhana. It features bento-style dishes you can have over drinks, in addition

to the top quality sushi the restaurants are known for. Just a 5 minute walk from Grand Central Station, it's also a perfect meeting place to hang out with friends, coworkers, or even by yourself to catch a light nibble and a few drinks after a hard day of work. Happy hour is from 5:30-8:30pm where a mug of beer is only \$2.75 and a pitcher is \$11.99. Some snack items like Ginbe Squid, Tempura Kinago (fried chicken) and 6 others are only \$3, and it's a perfect way to sample their great food without spending top dollar. The other great deal in the restaurant is Lady's Set, a 4 course dinner set which costs only \$78. Hatsuhana Park also offers an extensive catering service for various sizes and budgets, from small groups to huge parties serving up to as many as 100 people. Consult them to secure your plan for the upcoming party season.



LADY'S SET



Hatsuhana Park's best seller Lady's Set includes 1 sashimi, 4 pieces of sushi, 1 Japanese ramen noodle, 3 appetizers that change by season, and a dessert. Meticulously prepared and elegantly presented, it serves food various sizes. Not available for gentlemen unfortunately...

3 Best Sellers

- Lady's Set \$78 (Dinner)
- Chirashi Special \$18 (Dinner)
- Various Light Bites \$5

JAPANESE

Oms/b

156 E. 45th St. (bet. 3rd and Lexington Aves.), New York, NY 10017
TEL: 212/692-6364
Mon-Fri 11am-7pm Sat 11am-8pm

The one and only eatery dedicated to rice-balls, **Oms/b**, has been going strong since it first opened its doors in Midtown Manhattan seven years ago. The cafe has the traditional rice-balls like salmon rice, and *ome*, but they are best known for their original recipes that you can't get anywhere else, such as *Shrimp Pop Corn*, *Lobster Salad*, and *Fried Octopus*. With over 25 different kinds regularly displayed and 60 recipes total, this place is serious when it comes to rice-balls. Every single one is beautifully decorated as if it was cake. After all, this is where the colorful soy paper rice balls first started. But looks are not the only thing important. According to Ma Izumi, cafe manager, they worked hard to study up on rice and water. They use "the kind of rice best fit for making creative rice-balls, filtered water, and use charcoal in the rice cooker to get the best results for the rice." Besides the rice-balls, the cafe also has *Udon Noodle*, *Bento Boxes*, and *Set Menus* that combine rice-balls. Right now the cafe offers a special *Udon Noodle Set* with 2 *Rice Balls* for only \$10.50. Stop by, and let the deliciously chewy noodles and gorgeous rice balls restore your soul.



UDON NOODLE SET WITH 2 RICE BALLS



Udon Noodle Set with 2 Rice Balls (Shrimp Popcorn) (Shrimp Udon) with: Chili Shrimp and Tempura Chirashi (rice balls chosen above) When you enter the set, you can choose your own kind of udon and rice bowl. The combination makes a nice and hearty meal for the cold season.

3 Best Sellers

- Salmon rice ball \$2
- Spicy Tuna rice ball \$1
- Shrimp Pop Corn rice ball \$2.75

RAMEN / JAPANESE

Naruto Ramen (Brooklyn)

270 5th Ave. (bet. 1st St. & Bedford St.) Brooklyn, NY 11215
TEL: 718/432-1113
Sat 11am-11pm Mon-Fri 11am-11pm

Ramen noodles have taken the city by storm in recent years, but the boom has yet to cease. In fact, with more ramen restaurants opening outside of Manhattan, it seems to be that the boom is only expanding, with *Pork Slaps* just welcoming one in their area. The new **Naruto Ramen** in Brooklyn has only been open for a few weeks, and already they are seeing a number of repeaters. The menu looks identical to the one in Manhattan, but the difference is, the Brooklyn store does have a vegetarian version whose broth is taken from seaweed and shiitake mushrooms. Customers can choose from three slaps of spiciness for all orders of ramen, and additional toppings start at 50 cents. The noodles have great consistency and the right density, while the soup has a lot of depth in flavor. Their signature ramen is *Kanato Ramen*, which is soy sauce flavor, but others like *Curry Ramen*, and *Miso Ramen* is just as popular. Like many ramen houses, this place also has *Gyoza* (dumplings), *Wagashi*, *chicken curry*, and *cha-han* (fried rice) besides ramen, but the menu is bound to expand, so keep your eyes open for additional yummy things offered here in the near future.



SUSHI TAKEN



Its uniquely thick soup with slight spiciness and a touch of sweetness is mouthwatering. The consistency of the hand made noodles is absorbent enough to allow the soup to cling around it, making every bite just as delicious as the next. It's topped with fish cake, hard pork, egg and various vegetables.

3 Best Sellers

- Naruto Ramen \$5
- Miso Ramen \$5
- Soba Tantanmen \$5

[illegible][illegible]

Chaison		
Chaison	Flav Gages	
1000 Ave. des Pins (1000 & 9th St.)	710.227-2871	200' L
Chaison	Breakfast Sausis	
3000 Ave. Lincoln (3000 & 10th Ave.)	710.227-2871	200' L
Chaison	CAJUN	
225 - 70th St. SW (70th & Broadway)	202.229-0252	200' L
Chaison	Irish Sausis	
4801 Ave. des Pins (4801 & 10th St.)	710.449-5022	200' L
Chaison	Luauka Taro	
200 10th Ave SW (200 & 10th Ave.)	710.423-1731	200' L
Chaison	Mexican	
3000 70th SW (3000 Ave.)	710.293-4400	200' L
Chaison	Monopoli Chaison	
100 10th Ave SW (100 & 10th St.)	710.293-4400	200' L
Chaison	Monopoli Sausis	
1000 Ave. Lincoln (1000 & 10th Ave.)	710.423-1731	200' L
Chaison	MONOPOLI	
100 10th Ave SW (100 & 10th St.)	710.293-4400	200' L
Chaison	Neko Sausis	
4801 Ave. des Pins (4801 & 10th St.)	710.449-5022	200' L
Chaison	Tanuki Taro	
2000 Broadway (2000 & 10th Ave.)	710.423-1731	200' L
Chaison	Tobacco	
1000 70th St SW (1000 & 70th Ave.)	710.293-4400	200' L
Grocery		
Grocery	16 EAST	
111 - 16th St. SW (Grocery & 16th St.)	710.423-1731	200' L
Grocery	Ap Sausis	
1000 10th Ave SW (1000 & 10th St.)	710.423-1731	200' L
Grocery	BUTTA	
1100 - 10th St SW (1100 & 10th St.)	710.423-1731	200' L
Grocery	Chick	
1100 10th Ave SW (1100 & 10th St.)	710.423-1731	200' L
Grocery	Monopoli	
1000 10th Ave SW (1000 & 10th St.)	710.423-1731	200' L
Grocery	Neko	
1000 10th Ave SW (1000 & 10th St.)	710.423-1731	200' L
Grocery	Neko	
1000 10th Ave SW (1000 & 10th St.)	710.423-1731	200' L
Grocery	JAPONAIS	
1100 - 10th St SW (1100 & 10th St.)	710.423-1731	200' L
Grocery	Korean Sausis	
1000 10th Ave SW (1000 & 10th St.)	710.423-1731	200' L

[illegible]

West Village	Theresa Suda
125 Thompson St. (between 116th & 117th St.) 212-693-1240	\$20 L
West Village	Gulshewskens
301 W. 4th St. (at 14th St.) 212-693-4141	\$20 L
West Village	YAMA on Columbia St.
344 Columbia St. (at 14th St.) 212-693-4333	\$21 L

East Village

East Village	Azuleya
301 E. 4th St. (at 10th St.) 212-693-4291	\$15 L
East Village	Avenue A Asian Market
301 Avenue A (at 10th St.) 212-693-1138	\$20 L
East Village	BOMBO STREET
110 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Chai-A
101 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Chiguan
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Curry Pie
101 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Draci
101 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Old Richmond
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oya-Kaku
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Woods
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	UPPER NY
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Japanese
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	JEWEL BLVD
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Kushi Ramen House
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Kushi Don
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	KASAGELA
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Kuaka
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Kyo Yo
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	May Chan Kousan
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	May's Place Sushi
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Mercuri-Tri
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	MIRCA
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Natori
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Noodle Cafe Zone
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Nori
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni Tachio
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Onizuka
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L

East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L
East Village	Oni-Ramen
301 E. 1st St. (at 10th St.) 212-693-1138	\$20 L



WWW.ZENSUSHINYC.COM

SUSHI 50% OFF

All Day!

FREE DELIVERY 212-533-6855

HAPPY HOUR 50% OFF

10PM - Close, Draft Beer & Japanese Cocktails

N.O.O.D.L.E. CAFE

Zen

31-51 Marks Place Bet 2nd & 3rd

Sushi Lounge

12:00pm - 1:30pm
Sun. & Mon. 11:30pm

And Not One
Other Location

102 St. Marks Place

cho cho san

Japanese Restaurant

15 W 88th St. (bet 56th & 58 Ave)

212 475 3355

www.chochosanrestaurant.com



Special \$10 ALL DAY CARBONARA HOT SALS **Special** BOTTLE OF WINE \$12 PRICE



MIDTOWN LOCATION

2nd & 4th Ave

112 Montgomery Street, Jersey City NJ

Reservations 201 403 4167



NEW YORK LOCATION

2nd & 4th Ave

315 South Square Place, Jersey City NJ

Reservations 201 533 8868

Kalbi on Wednesdays
50% OFF
Kobe Beef
\$5.95 (reg. \$9.95)
on Wednesdays & 1st two days



HAPPY HOUR
Sun-Thurs: 5pm-6pm
Fri & Sat: 11:30pm-3am

12oz Kiri Beer \$2.50
Shochu (Ichibu, Saburo, Shikamori,
Sadachi Cho, Kuro Kizutima, Lonto)
\$30/bottle



Yakiniku West

SUSHI ALSO AVAILABLE

218 E 9th St (bet 2nd & 3rd Ave) **7 Days Open!**
212-977-7238 Hours Sun-Thu: 5pm-11:30pm Fri & Sat: 5pm-4am

7 DAYS OPEN!

Traditional Tonkotsu pork
based broth ramen since 1963!



**HIDE-CHAN
RAMEN**

248 E 52nd St 2nd Fl
(bet. 2nd & 3rd Ave)
212-613-1000

LUNCH Mon - Fri
11:30am-2:30pm

DINNER Mon - Sun
5:30pm-11:00pm

Serving Vegetarian Ramen as well

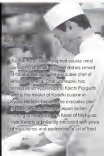
Seasonal Kaiseki Experience in New York



Tempura Course, \$95, and other course meals are also available.
Menu on website

Rezanji | TRIBECA

141 Duane St. (bet. West Broadway & Church St.)
For Reservations www.rezanjitriveca.com | 212-346-0664



"It's not just a photographed course meal
but a truly original seasonal dishes served
in a casual environment with a bowl of
warm miso soup. Chef Rezanji has
served in an apprenticeship to Kachiro Fuguchi
who is the master of Kaiseki cuisine in
Kyoto. He later became the executive chef
of the Japanese restaurant in New York City
and Fuguchi's influence on the flavor of his Kyoto
style Kaiseki is greatly reflected with years
of experience and exploration of art of food."

New style of Shabu Shabu — Grilled Shabu Shabu



One of the Kind
Ramen Noodles
Also Available

RED & BLACK

250 E. 52nd St.
(bet. 2nd & 3rd Ave.)
TEL: 212-355-4255 Lunch & Dinner

*Popular
on Twitter!*

RAMEN SETAGAYA



NOW SERVING BEER & SAKE

34 St. Marks Pl. (bet 3rd & 2nd Aves.) 212-387-7939

GRAND OPENING!

RAMEN
KUBOYA



*Kobe Don
Ramen \$11*

28号 28号

343 E. 6th St. (bet. Avenue A & B)
next to restaurant Mico
212-777-7510
info@kuboyaramen.com / www.kuboyaramen.com
Dinner Mon - Wed & Sun 5pm - 12am
Thu - Sat 5pm - 12am
Lunch Sat & Sun 12pm - 4pm

 **ごちそうさま**

"GOCHISOU-SAMA DESHITA"

Japanese: Thank you for coming!
[English] The chef places Japanese style
very good, super delicious food on the
food presentation. Gochisou usually
means a lot. So, please come back
often. Thank you very much.



SEO

Restaurant SEO

240 E. 40th St.
(bet. 3rd & 3rd Aves.)
212-355-1722

Mon-Sat: 11am - 10pm
Dinner 11:30am - 10pm
Sun, Tue: 11:30am - 10pm
Mon-Sat: 11am - 10pm

OPEN A.A.

**KODAMA Express now
serves bento boxes!**

YAKITORI BENTO \$9.50 + tax

Salmon Bento \$7 + tax

and many more bento boxes to choose from.
Each meal is prepared upon order.




Kodama Express
301 W. 42nd St.
(entrance on 8th Ave.)
Tel: 212-552-6065
Open 12:00pm - 9:30pm

JAPANESE NOODLE BAR

NARUTO RAMEN

NARUTO RAMEN IN BROOKLYN

GRAND OPEN



276 5th Ave
Brooklyn, New York
(bet. 1st & Garfield St.)
718-532-7777

KARAOKE

Upper East	Exc Karaoke Kiosk
1417 136 St (at 77 St, 34th Ave opposite No. 1)	\$15A \$20 after 10 PM
Upper East	Iggy's
1427 1st Ave, 36th Fl, 35th & 36th St	\$10 \$15 after 10 PM
Midtown West	Japan 66
222 W 34th St, 34th & 35th St	\$15 \$20 after 10 PM
Midtown East	Japan 27
360 1st Ave, 36th Fl, 35th & 36th St	\$15 \$20 after 10 PM
Midtown East	Japan 38
510 1st Ave, 36th Fl, 35th & 36th St	\$15 \$20 after 10 PM
Midtown East	Karaoke Duet 18
300 1st Ave, 36th Fl, 35th & 36th St	\$15 \$20 after 10 PM
Midtown East	Karaoke Top Teams
300 1st Ave, 36th Fl, 35th & 36th St	\$15 \$20 after 10 PM
Lower East	Chorus Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Georgie Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Greeny Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Blip Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Karaoke Duet 25
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	MC
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Radio Star Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Tea House Karaoke
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM
Lower East	Karaoke Duet
25 W 24th St, 24th & 25th St	\$10 \$15 after 10 PM

West Village	Karaoke Cave
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
East Village	Planet Kase
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
East Village	Second on Second
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
East Village	Sing Sing (Live, Ki)
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
East Village	Sing Sing (St. Mark)
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
East Village	U2 Karaoke Lounge
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
Lower East	Fun Karaoke
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
Lower East	Elly Karaoke Bar
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
Lower East	Mini Karaoke Lounge
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
Lower East	100 Fun
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM
Lower East	Karaoke Duet
131 131 St, 131st & 132nd St	\$10 \$15 after 10 PM

ITADAKIMASU

Itadakimasu is a traditional Japanese expression of gratitude before eating. It is a simple but powerful way to show respect for the food and the people who prepared it.

FOR PARTIES, MEETINGS & FALL OUTINGS

CATERING IS AVAILABLE

Oms b

OPEN ON SATURDAY AS WELL

136 E 13th St, 13th & 14th Ave
TEL: 212-822-9755
www.omsb.com

HAPPY HOUR Now 7 days, 7-8pm
Beer all \$4 / Shots \$1.50 all day

Uminole

136 E 13th St, 13th & 14th Ave
TEL: 212-822-9755
www.uminole.com

dieci

136 E 13th St, 13th & 14th Ave
TEL: 212-822-9755
www.dieci.com

TONKOTSU SHOYU

\$13

TRY IT WITH ADDITIONAL TOPPINGS
SHIMIZU SHIMIZU SHIMIZU SHIMIZU
SHIMIZU SHIMIZU SHIMIZU SHIMIZU

IPPUDO NY
25 4th Ave, 4th & 5th St
212-388-0088
www.ippudo.com



Other Asian Restaurant Guide

575 Average price for two people with soft drinks + tax

- Table for 4 or less
- Open to Cook
- Cash/Check
- Family Dining
- Romantic Dining
- Late Hours
- Separate Entry
- Smoking Area

*Coupon available at www.chopstickny.com

CHINESE

Upper West
Centers 32
 607 Columbia Ave. (at 131 St) 131 St
 212-645-4000

Upper West
Iry's Cafe
 500 74th St (at Queens & Lenox Ave.)
 212-645-2000

Upper West
Olivia's
 200 Broadway (at 4th & 5th St.)
 212-645-4121

Upper West
Olivia's
 200 Broadway (at 10th St.)
 212-645-3000

Upper West
Shou Lan West
 64 W 74th St (at Central Park W & Central)
 212-645-6000

Upper East
China Evergreen
 128 E 42nd St (at 4th & 5th St.)
 212-645-2000

Upper East
Choi Ho's
 120 E 42nd St (at 4th & 5th St.)
 212-645-3400

Upper East
Chowtown East
 600 3rd Ave (at 10th & 11th St.)
 212-645-1000

Upper East
Li's Noodle & Grill
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Our Place Chinese
 140 E 42nd St (at 4th & 5th St.)
 212-645-4000

Upper East
Philips
 30 E 42nd St (at 1st Ave & 2nd Ave)
 212-645-1000

Upper East
Phoenix Garden
 200 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Pig House
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Shanghai Pavilion
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Szechuan Chisel
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Chien Grill
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Upper East
Joe's Shanghai
 100 E 42nd St (at 4th & 5th St.)
 212-645-1000

Midtown West
Olivia's
 110 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Rally For's Times Sq
 120 Broadway (at 131 St)
 212-645-1000

Midtown West
Tony's Freshies
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Wu Long Ye
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Green Chinese Cuisine
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Chin Chin
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Dynasty Dining
 110 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Evergreen
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Grand Szechuan
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Luxury House
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Max Noodle Shop
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
MR K's
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Peking Duck House
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

Midtown West
Shou Lan West
 10 W 42nd St (at 10th Ave)
 212-645-1000

East Village
Dumpling Man
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
ABC Chinese Restaurant
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Anzhang 46
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Autumnview
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Big Wing
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
China Chisel
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Congee Village
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Don Sam Go
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Excellent Dumpling
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Golden Skyway
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Jing Fong
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Gaper
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

East Village
Joe's Shanghai
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Korea Palace
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

KOREAN

Midtown East
Chien Chin
 100 E 10th St (at 1st Ave & 2nd Ave)
 212-645-1000

Stepping Up a New York Classic

A modern decor, sparkling clean interior and commitment to professionalism sets **Kati**, a Thai restaurant, apart from its contemporaries. Glaze down and a wall of mirrors accented by green, brown and white earth tones are a serene and sleek welcome from the streets of New York. Sharp photographs of nature adorn the white-painted exposed brick walls, as servers walk swiftly across the dark wood floors.

While the attitude at Kati is elevated, the menu still offers popular classics like *Pan Thai*, *Pan Curry* and *Vegetable Spring Rolls* at favorable prices. For those looking to go beyond the norm, begin your meal with the *Grilled Fish* appetizer, tender and served on skewers, this is a spicy, sweet starter. Curry lovers will enjoy the *Khao Sog*, a dash of egg noodles in a yellow curry sauce with pickled mustard greens

stirred in for kick and crisp noodles on top for a dynamic crunch.

Ingredients at Kati are bought fresh daily, so it is no wonder that the *Jumbo Shrimp*, fried in a light batter and covered in a sweet and spicy sauce, is so addictive. Tender and succulent steaks, the *Grilled Beef* will please firm and adventurous eaters alike with its spicy, flame-kissed dipping sauce. With specials running from 11:30am to 4:00pm daily, even late lunches can get in on good deals.

Jazz music, beautifully carved vegetable garishes, big portions and a receptive, eager to please staff define the Kati dining experience. Run by a dedicated Thai family, the food is authentic in an atmosphere that is well suited to cosmopolitan New York.



► The *Tossared Jumbo Shrimp* are breaded and coated in a sweet, spicy, sticky sauce, leading to an impressive presentation and even more dynamic taste.



Kati
347 E. 14th St.
(bet. 1st & 2nd Aves.)
New York, NY 10003
TEL: 212-679-7773
Mon-Thurs 11:30am-11pm
Fri-Sat 11:30am-11:30pm
Sun 1pm-11pm



JAPAN POP QUIZ

Sumo wrestlers are called *saidori*. What is the highest title a *saidori* can earn?

- ① Ozeki
- ② Yokozuna
- ③ Juryo
- ④ Komusubi

Answers on p. 20

TUE
Thai Food

Thai Thai Food
5 Greenwich Avenue
New York, NY 10019
TEL: 212-679-7773
www.thaifood.com

Kati
Thai Cuisine

347 E. 14th St. (bet. 1st & 2nd Aves.)
212.533.2044

Mon-Thurs 11:30am-11pm, Fri-Sat 11:30am-11:30pm
Sun 1pm-11pm • Delivery Available

reserve

Thai-inspired wine bar

THE FIRST and ONLY
Thai-Inspired
Wine Bar
in NYC

Share the tapas & wine experience!

Present this ad to receive a *Complimentary* first wine (by glass).
Min. purchase \$12
Exp. November 30th, 2010

407 3rd Ave. bet. 35-39 st., NYC 10016 ph: 212.679-7773 / 7773 fax: 212.679-7776
reservetueNY@gmail.com

Lower Mid	Pho To Go
102 Broadway St. (at Hudson St.)	\$20 L
212-262-2897	
Lower Mid	West Cafe
240 Broadway St. (at Jersey St.)	\$20 L
212-474-6880	
Brooklyn	Nicky's Vusi
1400 Ave. J (at York St.)	\$20 L
718-268-8888	

OTHER

Upper West	Asia Ken
260 Amsterdam Ave. (at 96th St.)	\$25 L
212-265-8888	
Upper West	Asiata
80 Columbus St. (at 6th St.)	\$10 L
212-465-4766	
Upper East	Amber
500 1st Ave. (at 85th St.)	\$20 L
212-265-4425	
Upper East	Gobi
1400 1st Ave. (at 94th St.)	\$10 L
212-265-8888	
Midtown West	Rue St
49th St. (at 6th Ave.)	\$40 L
212-307-6838	
Midtown West	VYME
240 Madison Ave. (at 50th St.)	\$20 L
212-213-2062	
Midtown West	Zan Paolo
400 5th Ave. (at 40th St.)	\$20 L
212-688-7893	
Midtown East	Aja Asian Bistro
1000 1st Ave. (at 85th St.)	\$20 L
212-474-6888	
Midtown East	Asia On Corle
220 Madison Ave. (at 70th St.)	\$40 L
212-307-6838	
Midtown East	Fusion Asian Cuisine
140 1st Ave. (at 50th St.)	\$20 L
212-755-8888	
Midtown East	Honcho Japanese Fusion
545 2nd Ave. (at 30th St.)	\$20 L
212-688-7893	
Chelsea	Planet Thailand 212
300 1st Ave. (at 14th St.)	\$20 L
212-755-8888	
West Village	Cafe Azura
100 W. 10th St. (at 10th St.)	\$20 L
212-262-2897	

West Village	Chow Kai
100 W. 10th St. (at 10th St.)	\$20 L
212-262-2897	
West Village	Gobi
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
East Village	China 1 Antique Lounge
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
East Village	Freel House
100 1st Ave. (at 10th St.)	\$20 L
212-262-2897	
East Village	Koon Restaurant
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
East Village	Lucky Chang's
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
East Village	MA'S
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
East Village	O.G.
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Lower Mid	Kungpao Noodle Bar
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Lower Mid	Rue
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Brooklyn	Chin House Kitchen
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Brooklyn	Rue
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Brooklyn	Rue
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Lower Mid	TERO
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Lower Mid	ALCANTARA Restaurant
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	
Lower Mid	So Restaurant
1400 1st Ave. (at 94th St.)	\$20 L
212-262-2897	



Japanese Restaurant

Enjoy a traditional place when eating Japanese. Put your reservations at the beginning of the weekend. For example, Tokyo's [Tokyo Station] is a place where you can find traditional Japanese food.



THE BEST AUTHENTIC THAI RESTAURANT

OPEN 7 DAYS 11:30am-11:30pm

Recommended by:

THEATRE WEEK

NEW YORK TIMES★★

ZAGAT



Three Outstanding Locations

Chelsea
106 6th Ave. (corner of Bleecker St.)
212-345-3132

Chelsea
106 W. 23rd St. (at 6th & 7th Ave.)
212-645-8888

Theater District
241 W. 45th St.
(at 8th Ave. & Broadway)
212-542-3362

Green River Sake
Beyond the Sea
"Tasting is Believing"



Now available at **The Ginger Man**
110 30th St., New York, NY 212-633-2740

For inquiries about Green River Sake
Beyond the Sea, contact Lon Buchner at
C&R Wine at 718-821-7200

www.greenriversake.com



www.sake-guide.com

MONO-logue

"Mono" means "thing," "object," or "product" in Japanese, but it also implies that the thing has quality. In this corner, we introduce "mono" that characterize Japan's spirit of constantly improving quality.

Vol. 6 - MONO of the month

Yunker by Sato Pharmaceutical, Co., Ltd.



There is a variety of Yunker drinks available in the U.S., giving the best effect for different types of symptoms.

Yunker EC is a powdered type Yunker, which is compounded of Vitamins B, C and K₂. It alleviates symptoms of disturbed peripheral blood flow, such as stiff shoulders, chills, and numbness of the fingers and toes.



Jelly extract is one of the key ingredients of the Yunker series. It contains an abundance of vitamins, minerals, and various health related ingredients.

In this fast-paced and overstimulated society we sometimes need the help of energy boosters. Offering choices like caffeine, vitamins and herbal supplements, nutritious tonics are quite sought after these days, and the market for them in the U.S. grows steadily. But when it comes to nutritious tonics, Japan is way ahead of its time and is advanced in regard to both varieties and consumption volume. Sato Pharmaceutical, Co., Ltd.'s Yunker series, currently comprised of over 30 types, is the most popular energy drink in Japan among countless others.

Yunker was released in 1986 with the slogan: "medicine that makes you strong." It was a time of rapid economic growth in Japan, and Yunker was an epoch-making drink that was developed to encourage the "salarymen" (corporate workers) who supported the economy. This is a huge difference from most of the energy drinks in this country, which are sports related. Yunker Kato-oh, the most common type in this family of drinks, was unveiled in 1987. Contributing to the original Yunker, it was promoted as a nutritional supplement drink for energy and health, which improves blood circulation, enhances the immune system and prevents cell oxidation. Since drugstores started carrying it, it has attracted a wider range of users beyond salarymen. Today, the Yunker series offers various types of drinks to meet different levels of fatigue, ages, genders and lifestyles.

Sato Pharmaceutical believes it's important to know what type of physical symptoms you have, what kind of nutritious supplement you need, and to what degree you need a boost of energy before taking nutritious tonics. For example, the types of exhaustion from overwork

and after sports are different. Fatigue from stress and that from aging also vary. This is why Sato Pharmaceutical has diversified the Yunker line to target each symptom perfectly. They have specific types for people suffering from stress-related fatigue, for people fighting hangovers, for people trying to lose weight but not energy, and even for pregnant women, children, and elderly people.

In order to develop the best formula for each case, Sato Pharmaceutical scientifically tested hundreds of shopku (herb) drugs that have been traditionally used in Asian countries to cure and prevent ailments as well as promote healthfulness. Examples are plant-based ginseng extract, green leaf extract and ginseng seed extract, as well as non-herbal based royal jelly. They then mixed the shopku with vitamins and herbal medicines. Nine types of Yunker are available in the U.S., Yunker Energy & Health, Yunker D, Herbal, Yunker Super (Jelly), Yunker Super Grand, Yunker Sparkling Yunker, Yunker Q10, and Yunker EC. If you feel weak, tired, or low in energy, let Yunker help boost your power!

Sato Pharmaceutical, Co., Ltd.

Founded in 1970 in Japan, the company has paid special attention to over-the-counter drugs and served society through the realization of self-medication. The U.S. company was established in October 1981 and has provided various health products such as cold remedies, the Satoro series, and Zentrip motion sickness supplements, in addition to the Yunker series.

20501 Earl St., Suite 3
Torrance, California 90503
TEL: 310-793-0506
www.sato-pharmaceutical.com/us/en/

Let's Eat the Season

-Apple-



Apple season has arrived. The variety of fresh apples at the market makes it difficult to decide which one to choose. Some are great for eating as is, some are good for salads, and some are best for baking. In this issue, Minko-sensei introduces her *Mini Apple Pie* with a Japanese twist: She incorporates red bean paste into the standard apple filling to create a surprising harmony in your mouth. Red bean paste is a staple ingredient in traditional Japanese sweets such as

dango (glutinous rice cakes filled with red bean paste), *adzuki* or *azuki* (red bean soup), and *dongyaki* (a pancake "sandwich" filled with red bean paste), to name a few. She advises, "Sweet red bean paste comes in 2 types — *tsukuba* style, the chunky version, and *kashian*, the smooth version — just like peanut butter. Both types can be appropriate for this dessert, so you can choose the one you prefer."

Mini Apple Pie with Red Bean Paste



(INGREDIENTS) (Makes 12 mini pies)

- 1 sheet store-bought frozen pastry sheet
- 1 apple (choose a firm type, such as Granny Smith, Gala, Mutsu, Fuji, or Golden Delicious)
- 1 tsp sugar □ 1 tsp lemon juice □ 1 egg
- 2 cups store-bought, premade sweet red bean paste

(DIRECTIONS)

1. Defrost pastry sheet in refrigerator. (It should still be cold when used.)
2. Peel and core apple. Cut into small pieces.

3. Place apple, sugar, and lemon juice in microwave and heat slowly over medium heat for 10–15 minutes. Mix occasionally.

4. When apple becomes transparent and liquid is evaporated, turn off heat. Spread apple pieces onto large plate to cool.

5. Spread pastry sheet on counter top and cut into 12 squares.

6. Dust counter top and rolling pin with flour and roll out the 4 corners of each square to make a star-like shape.

7. Coat mini muffin tin with nonstick cooking spray and place each pastry square in it.

8. Spoon 2–3 apple pieces onto each pastry square.

9. Spoon 1 tablespoon sweet red bean paste onto each pastry square and then fold each corner of the square toward the center and affix on top with egg wash (beaten egg).

10. Bake tops of each mini pie with egg wash and bake in oven preheated at 375°F for 20–25 minutes or until golden brown.

11. Transfer mini pies onto cooling rack.



Tip: Apples and red bean paste are a delicious combination, but you can play with other combinations, such as apples and cranberry, cherries or red bean paste and sweet potatoes.



MISAKO SASSA Japanese cooking instructor/food consultant. Misako teaches authentic Japanese cooking, focusing on simple, delicious, and healthy home-style cooking using seasonal and local ingredients.
TEL: 646-360-9563
Website: japanesecookingmystic.com
Cooking videos: japgo.com

Fresh Giant Bluefin Tuna Cut Performance

Sushi & Sashimi on Sale!

More details coming up at www.mitsuwa.com

11/20 Sat. 12 PM & **11/21 Sun. 12 PM**

See the master chefs cut & slice
a whole bluefin tuna (over 400lbs)
right before your eyes!

Everyday Shuttle Bus from
NYC Port Authority!

Due to extreme weather conditions,
we may change program schedules
or have to cancel the event.



Mitsuwa
MARKETPLACE

595 River Road
Edgewater, NJ 07020
201-941-9113

Shuttle Bus Schedules, Weekly Flyers,
Events, etc. available at
www.mitsuwa.com/english/

HOW DO YOU USE PONZU?



What is Ponzu?

Ponzu is the latest Japanese seasoning that combines the flavor of soy sauce and citrus zing of lemon. Like soy sauce, it can be used right out of the bottle and has the perfect balance of salty, tangy and sweet that enhances a wide variety of meals. Drizzle it over broiled meat, chicken, seafood or sautéed vegetables as a final touch to your entree, or mix it with a small amount of vegetable oil to make a zesty low-calorie dressing for salad.

Lime Ponzu with a crisp, citrus flavor of lime and a hint of sweetness is also available.

SHRIMP FAJITAS



(INGREDIENTS) (serves 6)

- ☐ 1 pound medium shrimp, peeled and deveined
- ☐ 1 clove garlic, minced
- ☐ 1 green bell pepper, sliced
- ☐ 1 small onion, thinly sliced
- ☐ 1 small lightly packed tomato
- ☐ 1/2 cup Kikkoman Lime Ponzu
- ☐ 1/3 cup lime juice
- ☐ 12 flour tortillas, warmed

(INSTRUCTIONS)

Marinate shrimp in the mixture of garlic, Ponzu and lime juice at room temperature for 20 minutes. Heat oil in a large skillet over medium high heat. Add onions and green peppers to the skillet and sauté for 3 minutes. Add shrimp and cook until shrimp turn pink. Toss in tortillas and serve with tortillas.

kikkoman
seasoning your life

www.kikkomanusa.com

THE KURUMOTO VOL. 13-

LED TO THE TOP BY A NEW GENERATION

NISHIYAMA BREWERY



located in the middle of a mountainside range in Hyogo prefecture, **Nishiyama Brewery** has been producing sake since 1849 in the authentic Tamba style. For generations the brewery has used the pristine, extremely soft water from a well on their property. The water from Takeda River spends a whole year underground, before it flows out of the well opening from 12 meters below, making the water especially soft. It is deemed so difficult to make sake with this soft water that their water was even mentioned in a famous gourmet comic book in Japan, called *Oshichi-*

ba. The brewery is also known for their preference in choosing to use the most uncommon kobo(yeast), which is the Ogawa 10th. The delicate, and very hard to use kobo produces, not the most fragrant, but the most delicate, and subtle aroma. But all the extra hard work the brewery put in landed them the ultimate recognition, when Katsuzumi line's Rojo Hana Ari was chosen as the best sake in Japan by Robert M. Parker Jr.

"Our aim is to produce a sake for the dinner table

Today, many companies prefer to use kobo that produces sake with a tremendous amount of initial impact. That kind of sake is hard to enjoy with food or to drink more than one glass. We want our sake to be a kind of drink that people can never get tired of, and enjoy with meals regularly. All our sakes have only a very subtle aroma, instead, they have a full body that spreads in your mouth and immediately disappears. So it doesn't get in the way of food," explains the current president, Mr. Shiro Nishiyama who is now the sixth generation president at only 38.

As much as the brewery likes to adhere to tradition, they also recognize the need to progress, which comes easy to the company where the average age of the entire staff is only 36, and 60% of the staff are young women who know how to follow trends. Their recent creation is the Natural Yuzu and Honey Sparkling Sake from the Katsuzumi line, developed in direct response to customer's requests. *Katsuzumi Tokubetsu Jannisai, Rojo Hana Ari Jannisai Daigyo and Katsuzumi Yuzu Sake* are all available in the US.

Nishiyama Brewery

5175 Nakatsanda Ichijima-Cho,
Tamba-shi Hyogo,
656-4362 JAPAN
TEL +81-78-46-0601
www.katsuzumi.co.jp



THREE THINGS YOU SHOULD KNOW ABOUT NISHIYAMA BREWERY

Incidentally mentioned once while Robert M. Parker Jr. is famous for wine ratings on a 100 point scale and his extremely descriptive tasting notes, *Nishiyama Brewery's Katsuzumi Jannisai Rojo Hana Ari* scored the highest rating 94 pts. I then Robert M. Parker Jr. is the sake category. Parker rated the sake, "The best sake in Japan."



Get your sake at the brewery. 60% of the staff at Nishiyama Brewery are female, and not only that, the average age of the sake-making staff is only 36. Yet, Nishiyama Brewery is the only brewery that maintains the true Tamba-style method of sake brewing and stays true to its roots.



Nishiyama Brewery is uniquely identified with the art and nature of Sake. The past products were deeply brilliant in both flavor and visual art. Many famous poets and entertainers created poems with Nishiyama Brewery's sake, and they have in turn inspired the brewery's history. The Katsuzumi line was named by *kyōka* (haiku), a famous haiku poet.





A Shochu Memento with Kyoya

Makunouchi Shochu (Shochu Gendai Ryū)
Vol. 25 "Kippa no Shōshimizu"



If you haven't tried Isakaya style Japanese food, try it this autumn. This style of cuisine serves varieties of food on a large plate to be shared with everyone at the table. Sharing your food with friends and family is not only fun but also stimulates your appetite. Kappa no sasei mizu is a shochu that is perfect for Isakaya style dining.

It cleanses your palate and enhances the flavor of food with every bite. On November 24th, there will be a special event at Uminoie. All-you-can-drink Kappa no sasei mizu with All-you-can-eat Large Plate Food will be offered at \$40 per person (tax and gratuity not included). It is limited to 25 people, so please call to make a reservation.

-Higashimatsushima-



Information

The place to drink "Kappa no sasei mizu"
Uminoie in East Village

Special Event Gates November 24th, 2010

86 E 3rd Street (between 1st & 2nd Aves.)

Tel: 646-654-1122



Distributed by JFC International, Inc. 718-458-8805

Gasanyu 加山流

Uta-Gasanyu
Kake
(Peach)

Uta-Gasanyu
Fuka
(Jumai)

Gasanyu
Kake
(Jumai)

Gasanyu
Gokusetsu
(Jumai)

Shinde Sake Brewery Co., Ltd. www.kasanyu.com
Distributed by JFC International 718-458-8805

Heavenly Sake

鬼 Oni
ON

鬼 Kake (Peach)

鬼 Kake (Peach)

鬼 Kake (Peach)

水神 Suijin
The god of water

水神 Suijin

JFC INTERNATIONAL, INC. 40 Varick Ave. Brooklyn, NY 11237 TEL: 718-458-8805 / www.jfc.usa

Kuromaru Cocktails with Autumn Flavors

The single-distilled shochu tends to be very aromatic. Called "honkaku shochu," it's the aroma coming from the base ingredients that makes that kind of shochu precious. Gen Yamamoto, an award-winning mixologist at En Japanese Brasserie, incorporates autumn flavors to create exquisite cocktails by highlighting the aroma of Kuromaru, a sweet potato-based honkaku shochu.

What is your opinion on making cocktails with honkaku shochu like Kuromaru?

Personally, I think honkaku shochu are easier to make cocktails with because each one has such distinct and unique characteristics. Of course, not all are suited for using in cocktails, but I think it all comes down to what you do with it. For me, I think that as long as you can retain that special quality, and the aroma of that particular shochu in the cocktail, then I don't see why you can't use honkaku shochu in cocktails. Kuromaru has a light, refreshing quality to it, but it also has a spiciness that makes it unique so I like to emphasize those characteristics.

What is the key to making a perfect honkaku shochu cocktail?

I think it's just like food pairing, all the ingredients should still be "partners" in the end. The important thing is to know what's unique about the shochu, and to find a way to bring out its uniqueness, rather than bury it with other flavors and aromas.

What are some Kuromaru cocktails that you have come up with?

I made three cocktails that were inspired by the taste of Kuromaru. The first one is Pomegranate and Kuromaru. It's a cocktail that showcases the different faces of Kuromaru because the pomegranate syrup sits in the bottom of the glass, and as the end approaches, you taste the pomegranate flavor more and more. I suppose you can have it as an aperitif, but I think it could go well with certain red meat dishes as well.

The second one is Concord Grape and Kuromaru. I used both fresh Concord grapes and fresh juiced made from the grape. You can use store-bought grape juice if you don't have time to make your own. The Kuromaru takes the tangy edge off the berries, and gives it a rounded taste and it just goes together perfectly.

The third one is Pumpkin and Kuromaru. I roast the pumpkin in the oven slowly until it's nice and soft. Then I puree it. Then I use some cream, milk and Kuromaru, and topped it off with some roasted pumpkin seeds. It's also perfect to have hot.

Do you have any tips for anyone who wants to try making Kuromaru Cocktails?

I think that whatever you do, you don't want to use less than equal amount of Kuromaru compared to whatever you are mixing it with. You will start to lose Kuromaru's aroma if you use any less.



Mr. Gen Yamamoto is a recent award recipient who promotes the drinks to bars and bunnies in his cocktails while using the best equipment. His innovative use of honkaku shochu has become his trademark. He is now serving at En Japanese Brasserie (enja.com) in the West Village.

www.thefirstbarista.com



Kuromaru:

Sweet potato shochu with a mild and delicate taste and a clean finish. Sweet Potato Shochu. 40% Alc./Vol.

SUNTORY

Please Drink Responsibly
Imported by Suntory International Corp.
New York, NY 10036
©2010 Suntory Ltd. Co. LTD.



Pomegranate and Kuromaru

1. Make pomegranate syrup first. Put ripe pomegranate and sugar in a pot and simmer it.
2. Once the syrup is done, let it cool.
3. Pour a little bit of the syrup in a small glass.
4. Fill the glass up with Kuromaru.



Concord Grape and Kuromaru

1. Take a handful of fresh grapes and crush them.
2. Add 1 tsp fresh lemon juice.
3. Add 1 tsp Concord grape juice.
4. Add 2 parts Kuromaru.
5. Add a small amount of syrup for adjustment, and mix well.
6. Strain the mixture while pouring into a glass.



Pumpkin and Kuromaru

1. Put 1 tbsp of juiced made pumpkin puree, 2 parts Kuromaru, 1 part milk, 1 part cream and some sugar into a shaker.
2. Add them and shake it.
3. Sprinkle roasted pumpkin seeds on top.



The Best Kanzake Ever



TENGUMAI YAMAHAI JUNMAI

Imported and distributed by NY Mizumi Trading
201-535-5355 / www.nybz.com

SAKE HITOSUJI JUNBAISHU

Premium sake
with
natural
plum flavor



Tenkawari Sake Brewery Co., Ltd.
700-1 Nishikurabi, Akashi, Okayama 704-0015 Japan
www.tenkawari.co.jp
Distributed by Mizumi Trading, Inc.



ROKKASEN HITOTOKI SPARKLING JUNMAI 180ml (White/ Rose)

WINTER EARLY BIRO #1

MOCHI

10 W. 32nd St. (5th Ave. & Broadway), 2nd Floor
New York, NY 10001
212-736-2832

NOV.1 - NOV. 30 5PM - 7:30PM

Any Order of Food with Sake
(Participating brands only. Ask wait staff for details.)

25% OFF
ENTIRE BILL

*Cannot be combined with other offers and promotions
*Bring this ad for discount

Nishimoto Trading Co., Ltd.



WINTER EARLY BIRO #2

FATTY FISH

405 E. 64th St. (1st & York Aves.), New York, NY 10065
212-613-9338

NOV.1 - NOV. 30 SUN - THUR
LUNCH or DINNER, DINE-IN ONLY

Any Order of Food with Sake
(Participating brands only. Ask wait staff for details.)

20% OFF
ENTIRE BILL

*Cannot be combined with other offers and promotions
*Bring this ad for discount

652 Washington Ave., Carlstadt, NJ 07072
201-204-1000



Grocery & Sake Guide

The following page list of stores where you can buy Japanese food and liquor.

Coupons available at www.chogochick.com

GROCERY

USA	MGM Grocery & More	Japanes
2955 Broadway (bet 14th & 15th St.)		
212-696-4602		
USA	Dunkin'	Japanes
135 E 14th St. (bet Lexington & 3rd Ave.)		
212-696-7591		
USA	Katagiri & Co Inc	Japanes
29 E 10th St. (bet 3rd & 4th Ave.)		
212-695-3569		
USA	Yogara	Japanes
24 E 4th St. (bet 3rd & Market Ave.)		
212-403-2877		
H Mart	H Mart Hwa Ah House	Korean
26 32nd St. (bet Broadway & 3rd Ave.)		
212-450-2073		
USA	Whispery	Korean
11 W 32nd St. (bet 5th & 6th Ave.)		
212-244-7175		
USA	Japan PanAsian Deli	Asian
58 West 29th St. (bet Broadway & University)		
212-695-2323		
USA	JAS Mart	Japanes
3278 Broadway (bet 3rd & 4th Ave.)		
212-487-4782		
USA	MEME Wilson	Japanes
29 E 11th St. (bet 3rd Ave.)		
212-453-2979		
USA	Sansone Mart Asian Pl	Japanes
40 West 29th St. (bet 3rd & 4th Ave.)		
212-692-3863		
USA	Pearl River Mart	Chinese
421 Broadway (bet 3rd & 4th Ave.)		
924-678-0342		
USA	Sansone Mart SoHo	Japanes
684 Taylor St. (bet Broadway & Rector)		
212-671-6853		
USA	Sunja Mart	Japanes
87 Mulberry St. (bet Canal Street & St.)		
212-473-6173		
USA	Fairly Market	Japanes
26 E Broadway (bet 3rd & 4th Ave.)		
212-456-7925		
USA	H & T Marketplace	Korean
156 E 10th St. (bet 3rd & 4th Ave.)		
212-453-1571		
USA	H Mart Northern Twn	Korean
139-40 Northern Blvd. (bet 10th & 11th St.)		
212-473-2825		
USA	H Mart Northern Blvd.	Korean
14-16 Northern Blvd. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Union St.	Korean
25-27 Union St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Wilton Park	Korean
132 West 11th St. (bet 10th & 11th St.)		
212-473-2825		

USA	H Mart Wholesale	Korean
301 West 11th St. (bet 10th & 11th St.)		
212-473-2825		
USA	Sekisyo-yn	Japanes
25-27 Union St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Great Neck	Korean
100 Great Neck Road (bet 10th & 11th St.)		
212-473-2825		
USA	New Japanese Food	Japanes
188 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Shin Nippon Do	Japanes
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	DAISO	Japanes
321 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	OS Sankaido	Japanes
14 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Fuji Mart Sankaido	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H & T Marketplace	Korean
421 Broadway (bet 3rd & 4th Ave.)		
212-453-2825		
USA	Kam San Foods	Korean
25 Union St. (bet 10th & 11th St.)		
212-453-2825		
USA	NEHA Market	Japanes
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Dis/Inko	Japanes
201 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Asian Market	Chinese
11 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Fuji Mart	Japanes
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	J Mart	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Fairly Market NJ	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H & T Marketplace	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H & T Marketplace	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Cherry Hill	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Edison	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Englewood	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Little Ferry	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	H Mart Ridgefield	Korean
114 West 11th St. (bet 10th & 11th St.)		
212-453-2825		

USA	Mitsuya Marketplace	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Ridgewood Fisheries	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Mitsuya	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Sekisyo Japanese Store	Japanes
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	SAKE	
Japanes	Gotham Wines & Liquors	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Henry's Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Gotham Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Master Wright	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Ambassador Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Landmark wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	MLK Food	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Union EQ Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Autu Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		

USA	SAKURA	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Winehouse Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Grassroots Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	New York Wine Co.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Heights Charlene	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	South and Wine	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Preferring Trading Co. Inc.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	JFC International Inc.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Central Bank U.S.A. Ltd.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Deary Trading Co. Inc.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	New York Mutual Trading Inc.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Mishimoto Trading Co. Ltd.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		
USA	Wine of Japan Import, Inc.	Sake
101 West 11th St. (bet 10th & 11th St.)		
212-453-2825		

Kotsuzumi
Junmai Daiginjo
"Sake Hana Aru" "Hawai on the path"

With just the right measure of body and presence, it is the perfect sake to accompany any meal. This sake has a subtle citrus and floral feel, refined flavor that will make you want to appreciate it. It's designed to be enjoyed with the best of food, from a simple to a celebratory sake to a business deal.

— Sake Master

Sakagami
2012-2013
Sake Hana Aru
Sake Hana Aru

Available at JFC International



Culinary Treasures of Ishikawa Prefecture Revealed

The natural resources of Ishikawa prefecture make it the perfect place for producing exquisite sake, popularizing miso and introducing fish sauce to the world.

True to their mission of fostering culinary cultural exchange between Japan and America, the Gohan Society hosted an event on October 9th at the French Culinary Institute (FCI) to introduce the cuisine of Ishikawa prefecture to amateur and professional chefs, members of the restaurant industry and others. Guests enjoyed demonstrations featuring samplings of local sake, coatings of local ingredients and a post-talk reception where they could enjoy the delicious combinations of local sake and food pairings.

Kazumari Shota, 8th generation sake brewer at Shota Shuzo Co., Ltd., explained that the quality of sake depends on the three factors of rice, water and skill level of the master brewer. Fortunately, the area's underground springs provide the perfect low-ion and high-mineral content water that results in the region's high quality sake.

Sake pairs well with other foods from the region and Seichi Yamamoto, CEO and President of Yamato Soysource and Miso Co., Ltd., introduced dishes made with varieties of miso – a aspheric paste. Miso is great for making dips, sauces and even soups such as chowder and also helps prevent high blood pressure and strokes and improves brain metabolism.

Jose Tran, FCI student, believes that "more education reduces peoples' fear of trying" different, unfamiliar ingredients and was especially curious to learn more about the Japanese fish sauce, *ubari*. Yoshio Kazuma of the Society of Commerce and Industry explained that *ubari* was made from squid or sardines and contains organic amino acids, antioxidants and helps with controlling blood pressure. It can be used as a sauce for sushi or pickling, as a seasoning

for stews, or as a salad dressing. With its low sodium content, it's also a great substitute for salt in any dish – Japanese or American – something that FCI student, Marilyn Simon, appreciate.

If New York City is the metaphorical cultural melting pot, then the literal one is in your kitchen, on your stove. Incorporating fish sauce or miso into your cooking – and pairing it with sake – will not only add a healthy element to your meal but also let you experience some of the tastes of Ishikawa prefecture at home.

The Gohan Society Mission

The Gohan Society fosters an understanding and appreciation of Japan's culinary heritage in the United States through educational outreach to all who desire and enjoy Japanese culture.

www.gohansociety.org

For further information, please contact Taro Takemura at taro@gohansociety.org

Time Line



▲ Mr. Kazumari Shota from Shota Shuzo Co., Ltd. was pleased to impart the history and quality of sake in Ishikawa Prefecture.

▼ Since miso comes in a variety of colors, has different uses and offers many health benefits, FCI student, Jonathan Ling predicts "miso can be a household staple around the world!"



▲ The Gohan Society hosted a post-talk reception where members of the NYC restaurant industry, culinary students, Ishikawa representatives and others could mingle and enjoy good food.

▼ Samples of Ishikawa cuisine at the reception illustrated the different cooking styles such as the Grilled Walrus and Braised Miso, Chrysanthemum Kaga Tureen here.



LIFESTYLE

HEALTH INTERVIEW

FWJIE SHIMAKAGE (41ST STREET HEALTHCARE)

FOCUS

IAIDO (NEW YORK BUDOKAI)

LANGUAGE: SENSEI INTERVIEW -VOL.7-

MINA YOSHIGAKI (THE JAPANESE-AMERICAN SOCIETY OF NEW JERSEY)

JAPANESE BOOK RANKING

TRAVEL

KYOTO'S CREEPY DESTINATION

ENTERTAINMENT

FILMS THAT UNITE ZEN AND VIOLENCE

LISTINGS

BEAUTY / HEALTH / SCHOOL

"Try not to hold on to negative thoughts."



Health Advisor of the Month: Fajie Shimaoka of 41st Street HealthCare

There are various holistic treatments offered at 41st Street HealthCare but what are your specialties?

I specialize in acupuncture and kampo (Chinese herbal medicine) as well as craniosacral therapy, which adjusts the flow of cerebrospinal fluid through the spinal cord by lightly touching the patient's head and lower back.

What kinds of benefits does craniosacral therapy offer?

It's effective for headaches, lower back pain, and stress-related problems such as irritation, frustration, and anger. If the movement of cerebrospinal fluid is stagnant, people feel uneasy, irritated and anxious. Craniosacral therapy works in the deepest level of the body, creating a euphoric floating sensation.

this unusual change?

It's better not to switch to bulky and warm clothes immediately when you start feeling chilly. Instead, keep wearing light clothing. This encourages your immune system to protect your body, giving it power to fight against colds and other illness. The point here is to let your body get accustomed to the temperature change gradually. I also recommend the use of ginger in your diet. Ginger makes you warm from inside. You can make healthy oriental ginger chowder with freshly grated ginger, soy sauce, rice vinegar and flax seed oil. Ginger not only warms your body but it's one of the best Chinese herbs to promote digestion. I used to have extremely cold hands and feet, but since I started to use ginger, I feel warm from inside even in the severe cold.

The Street HealthCare
10 E. 41st St., 8th Median 8/5th Ave., New York, NY 10017
TEL: 212-682-0841 / www.ktsm.net

Health Tip from the Shimaoka

Of all the things I do to keep myself healthy, making it more important than relaxing stress. While you are taking a shower in the morning or at night, you can make humming sounds such as "Hah," or "Ah," or "Shhh," etc. not so loud as you wish. It should sound like a background noise. As you make these sounds, you know up mental garbage through your mouth. You know that you are so attached to your daily or chronic problems? It may be hard to think their great first. You have to go over the mental block. Once you are able to get out the mental garbage, it may be perceived as a thick black tar or sticky junk mental. At some point you will feel there is nothing more to be thrown up. (aha!) There you have a blank slate to start a new day!



Make a statement with your eyes
Natural Eyelash Extension
Now \$45 & up
We use 100% natural silk eyelash extension
removal \$10 & up
Also available Permanent eye brows and eye brows \$100 & up
KSS BEAUTY SPA
1177 Avenue B, NYC
Tel: 212-682-0831
212-682-0831
www.kssbeautyspa.com

20% Off
10% Off
www.katsukosalon.com

LASER HAIR REMOVAL
Underarms
6 sessions for \$200
Bring this ad to get the promotional price
EXCYLASER
Tel: 212-695-1508
114 W 42nd St
Room 1010 11th Ave & 42nd St
Room 1010 11th Ave & 42nd St
Room 1010 11th Ave & 42nd St
www.EXCYLASER.COM

Enhance your immune system with "nature's best defense" — Propolis supplements!
Propolis (Master Green) \$50 (reg.) → \$55
Free Propolis Candy comes with any order of Propolis products (Total over \$10)
Real Propolis is also available
Gift Wrapping Available!
www.janabots.com 1-817-380-0488

1 My skin seems to be aging lately...
Have you tried acupuncture? It works great! Try looking in Chopsticks NY!

2 Hi, I saw your clinic in Chopsticks NY....

3 I hope this works....

4 WOW! I look 10 years younger! Thanks Chopsticks NY!

©STUDIO YUMI www.studioyumi.com

Relaxation, Comfort, and Individual Beauty: Salon VIJIN Arrives in Kobe

After over 20 years of successful business in the U.S. under the direction of veteran hair stylist Masaru Mizumoto, **Salon VIJIN** is now taking a new turn. It has finally opened a sister salon in Japan. Kobe's Shikagawa district, where the new salon is located, is known for its exotic atmosphere that blends European splendor and traditional Japanese modesty. Originally developed as a trading port, Kobe has attracted many expatriates from all over the world, creating a very sophisticated environment.

The Kobe branch of Salon VIJIN fits perfectly in this elegant, quiet neighborhood. The salon has a modern and chic ambience with an organic touch, and its white marble flooring, black leather chairs, wicker-style details, and plants in the windows produce the ultimate in relaxation and comfort. Like its U.S. sister salons, the Kobe location also maximizes the benefits of negative ions. From water, depro-

tons, and steamers to some solutions, the items the salons use are designed to make use of negative ions, which penetrate hair, skin, and body at the molecular level and help separate them.

Mr. Mizumoto has observed that his Kobe and New York clientele have something in common. "Both of them value and reward beauty rather than copying celebrities and fashion leaders. In a way, they explore timeless beauty. Our services are perfect for them because we bring out the beauty that each person has and design hairstyles that match clients' lifestyles," he says. Based in these international cities, Salon VIJIN keeps evolving and promoting genuine beauty inside and out.

Salon VIJIN New York

(Kobe) 7-15 Randa-cho, Nishinari-ku,
Hyogo 652-0842 JAPAN
www.vijin.jp
(New York) www.vijinusa.com | 212-696-6844
(Atlanta) www.vijinatlanta.com



▲ The large, adjustable triple mirror allows us to see all angles and helps create precise space.

Plants and natural light entering through the windows provide a relaxing feel to the salon.



▲ This place for shopping can receive 100 degrees to provide extreme relaxation.



Masaru Mizumoto, who introduced new Japanese hairstyling to the U.S., now imports his New York-style elegance to sophisticated clients in Kobe.

Chelsea Fall Colors

Why should Mother Nature have all the fun? Get a bit of color of your own this fall!

We offer full professional coloring services.

Come in for a free consultation and we will add color to your style.



Cowlicks
salon

Hair and Skincare Salon
127 West 11th Street
Chelsea NYC 10011
212 • 387 • 2123

Please visit us at <http://www.cowlickssalon.com> for more information

Head & Hair
Anti-aging packages
before the dry winter season

A package of haircare with
an anti-aging cream is
15% OFF

yui
salon

YUI SALON
WWW.YUISALON.COM

318 WEST 21TH ST., NYC 10011
OFF: GASTONVILLE & WASHINGTON ST.
TEL: 212 647 9303

Now Available!

Sake guide in an iPhone app.

142 brands of sake, shochu, and Japanese beer

Check at www.sake-guide.com



- ✓ Read reviews
- ✓ Search sake by grade
- ✓ Search brand by distributor
- ✓ Check sake events in NY

Koreo Tense **Aura Wellness Spa**
 4000 28th St. 3rd. Brooklyn 7500 Ave. 1
 718-452-0088

Chakra **Bodyism Living**
 1800 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Chakra **Met Beauty**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Chakra **New York Rejuvenation**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Chakra **Supple Spa**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Foot Massage **TAMAGO Shiatsu**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **General Beauty Center**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **Facial Spa**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **KISS Beauty Spa**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **NY Chic Beauty Salon**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **Spring Thyme Wellness**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **Spa Cade**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **Westchester**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Lower Back **King SPA Salon**
 1600 28th St. 3rd Fl. 7500 Ave. 1
 718-452-0088

Answer our monthly survey & receive Book & CD (2), CD only (5): Gengokouseishijosetsu

Enter before November 24th

Chopsticks NY® would like to get as much feedback from readers as possible. Please tell us what you think about Chopsticks NY® by answering the following questions.

PRIZE OF THE MONTH

A book in Japanese that compares Japanese language with other world languages from a historical perspective. It is written by Dr. Tadashi Tokuyama who has resided in the U.S. for 50 years. The book comes with a supplementary CD. This month, 7 lucky winners in this survey will receive this book as a prize.



Q1 Please tell us the title of the article that you had most interesting and why

Title _____
 Why I liked it: _____

Q2 Please tell us which information in Chopsticks NY® you have found useful and actually took advantage of. (Please specify the name of the service you used.)
 (e.g. I went to Chopsticks Restaurant and ate the Special Dinner in there etc.)

Please share your personal information with us.

Name: _____

Age: a 24 & below b 25-34 c 35-44 d 45 & over

Gender: a Male b Female

Occupation (optional): _____

Think background (optional)

☐ Asian ☐ Japanese ☐ Mexican American/Black
☐ Hispanic ☐ Middle-east ☐ European ☐ Other

Send address: _____

Three Ways to Answer the Survey

① Go to www.chopsticksnyc.com/survey.php ② Fax to 212-431-4948
 ③ Email to survey@chopsticksnyc.com

SHIATSU & SEITAI: CENTURIES OLD HEALING METHODS!

Vol. 3

Midtown East DOIN SEITAI CENTER

Master Non-Sensory specialists in diagnosing and relieving pain from the back, neck, shoulders and feet. By using centuries old traditional Japanese manipulative techniques of Shiatsu and Seitai, we can target specific problems areas and relieve pain. These techniques have many other benefits as well, including helping the body conserve energy and release flow releasing emotional trauma from the body and restoring back to its healthiest state. During his various years of practice, Master Shizuo has treated and found a variety of ailments including athletic injuries, ear, nose, sinus, stomachic, joints, and pain caused by medical energy. Shizuo Shizuo treatment is available by chopsticks with over 20 years experience. 30 minutes for \$60 45 minutes for \$110 60 minutes for \$160



Shizuo is available from West Country. Call for prices.

SUJUKU SHIATSU TREATMENT. 鈴木指圧
SALE SPECIAL (New Clients Only) 60 minutes
for \$80 and 90 minutes for \$130

Read testimonials from our customers at:
www.doinseitai.com

Doin Center

141 East 54th Street (bet Lexington & 54th Ave.)
 TEL: 212-687-9134 By appointment
www.doinseitai.com



Health Guide

Indicated prices are approximate treatment fee only

* Coupon available at www.chiroprackny.com

SHIATSU

Upper West Your True Self

A 4th generation Master in Japanese healing arts, SHIATSU is recognized from across continents and has been widely taught through 100 years ANYWHERE IN THE WORLD ONLY

Shiatsu Massage is a Chiropractic Modality

261 Tuxedo Road, Tuxedo, NY 10987
212-693-1100 (info@chirochiro.com)

Upper East Tianshu

64 E. 42nd St. 2nd Fl. 2nd Fl. 100
212-693-1100

Midtown West Osaka Health Spa-RI

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Osaka Health Spa-RI

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Sakura de Tokyo

370 W 42nd St. 4th Fl. 100
212-693-1100

ACUPUNCTURE

Upper West Dr. Hong

410 W 42nd St. 4th Fl. 100
212-693-1100

Upper East Weekly Fory Spa

215 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Eileen Chao

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

DOCTOR

Upper East Fug M. Choum MD

215 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Anish Medical Health

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West M. Souada MD

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown West Nihon Medical Center

370 W 42nd St. 4th Fl. 100
212-693-1100

OTHER

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

Midtown East Qian Center

370 W 42nd St. 4th Fl. 100
212-693-1100

FALL MASSAGE PROMOTION

New Clients Only

60 min Treatment \$30 OFF \$55

90 min Treatment \$35 OFF \$85

* Keeps hot and moist, & shaver 20 min
* Full body massage 15 min
* 1 special treatment 15 min

* Keeps hot and moist, & shaver 20 min
* Full body massage 15 min
* 1 special treatment 15 min

GIFT CERTIFICATE AVAILABLE

For more details of the discounts, visit our website: www.ido-holistic.com
Or call us directly: 212-599-5300. Monday, April 10th, 2012

IDO Holistic Center Tel. 212-599-5300
P.E. 42nd St., 8th Fl. (bet. Madison & 5th Ave.)

FOCUS • MARTIAL ARTS

IAIDO: A MARTIAL ART WITH A "CUTTING EDGE"

My *Cheggsticks* NY reports have led me to explore and discover various arts and traditions of Japan, some more physical than others! From water painting to Okinawan karate, I know that each report requires my full attention...but nothing prepared me for ancient weaponry in the art of IAIDO.

Iaido is usually referred to as "the art of drawing the sword." It has evolved from 16th century samurai techniques. As an authentic martial art that proved its martial values in a time of constant battle and warfare, it was preserved and passed on directly from teacher to student over generations. Nowadays, iaido has evolved into an introspection and meditative art.

Since the early '70's, the spirit of iaido is kept alive at the New York Budokan. Founded by Sensei Ohno, the dojo (school) has now successfully been passed onto one of his early students: sensei Phil Ortiz. In one corner of the room a little shrine is set-up with a few sticks of burning incense and a cup of rice and water. After a respectful bow to their master and practice partners, the dedicated students start their combinations of standing or kneeling kata (forms).

Each movement is composed of 4 principle elements: drawing the sword from the scabbard (*tsuki*), striking or cutting an opponent, removing blood from the blade (*hikuri*), and then replacing the sword in the scabbard (*hika*). All movements are generated through core breathing and hip movements back and forth and generally initiated by moving the left foot forward.

Students of all ages and backgrounds are welcome. The more experienced members of the dojo take great pride and enjoyment in describing the philosophy of the school, the correct way of handling the sword (for instance: the blade is always facing you when you pass the weapon to another member) or the position of the body during a kata. The atmosphere is joyful and animated before and after practice, but when the *sabaki* (swords) are out, everyone's focus is on the execution of the movements.

Each member experiences the practice at his/her own level, but commune with the same spirit and towards the same goal: reflecting on oneself! Iaido is not a sport and does not cultivate the contemporary motivation for competition. During the class, the students focus on mastering the art of controlling the sword and finding inner self. As Sensei Phil Ortiz says "representing the katan is all about finding yourself." Your ego becomes your virtual opponent and each kata gets you closer to finding inner peace. The sword becomes an extension of the body and each movement flows with your own breathing pace. The surprising peace found during practice can seem paradoxical with the heavy piece of armory handled. Despite a few failing attempts at pulling my instrument out of its scabbard, I found myself drawn into the serenity and empowering sensation of becoming one with my sword.

Japanese martial arts, like Kendo (Art of Japanese Fencing) have gained recent popularity in America. They share a common purpose: mold the mind and body, cultivate a vigorous spirit, show respect and courtesy to your partner and former pursue the cultivation of oneself but the two arts differ in many ways. In iaido, the students do not make contact, but visualize imaginary opponents while performing different attacking and defending scenarios. Besides, iaido practice provides no armor to protect one's body and the sword is made of metal (not bamboo).

After two hours of practice at the New York Budokan dojo, I feel more focused and empowered. The swords are respectfully put aside but their aura remain. The concluding words of Sensei Ortiz send me back to reality with a revealing strength "If you can defeat your ego, you can defeat anything."

—Reported by Ash Bardsley-Grant

New York Budokan
528 8th Ave. (bet. 34th & 35th Sts.), 9th Fl.
New York, NY 10018
www.newyorkbudokan.net / info@newyorkbudokan.net



1. Iaido is a process of control, economy and sound reason. It is also a given workout for the upper body! 2. The group is executing an *Ikkyū* (solo) kata known as "sapping" where the body balance is shifted from one leg to the other. 3. The *kumite* (free sparring) sessions of partner is coordinating timing and accuracy. It is practiced with wooden swords for safety. 4. Sensei Phil Ortiz has over 40 years of martial arts experience.



SENSEI INTERVIEW, VOL. 7

"WE ARE ALWAYS UPDATING OUR PROGRAMS TO KEEP UP WITH THE TRENDS."

Miss Yachiyo (The Japanese-American Society of New Jersey)

Would you give some advice to those who are trying to learn Japanese?

The unique grammatical structure, honorific form and kanji characters of Japanese are the toughest hurdles to overcome, and some students give up when they face these problems. But we strongly support and encourage them to keep studying toward the goals they set.

What are the unique ways your school teaches Japanese?

There are three things. First, we see many of the students here are influenced by Japanese pop and modern culture these days, so we keep updating our programs to keep up with the trends. For example, we

not only offer language education but also provide opportunities where students can experience some aspects of pop culture, such as manga and anime. In addition to traditional ones like kabuki and tea ceremony. Second, we are always conscious about the quality of the teachers. Our training program for teachers improves their skills and contributes to strengthening our education. Lastly, our students can exchange cultures by mingling with the Japanese students who are studying English in our organization.

What do you keep in mind while teaching?

We think it's important to teach every element of reading, writing, listening, and speaking. This is of-

ways the basis for study, no matter what unique materials we introduce. Also, for those who have clear goals, we customize lessons to give them the best results for their time.

How do you encourage students if they encounter some difficulties?

There are some students who cannot continue studying due to financial reasons or time constraints. But I'd like to emphasize here that mastering multiple languages is a great survival tool for a child's future.

The Japanese-American Society of New Jersey

309 Main St., 2nd Fl., North Plainfield, NJ 07063

Tel: 973-491-5233 / www.jasny.com

YOSHISAKI-SENSEI'S MINI LESSON

Often translated as "friend," "relationship," and "bond," the Japanese word "en" signifies the intensity of the connection between one thing and another as well as the cause and effect of the connection. But Japanese understand "en" as being something predetermined behind it and appreciate this element very much.

LANGUAGES CLASSES

- Chinese
- Japanese
- Korean
- English
- Private Lessons
- Group Classes
- Interactive Events



Halls Learning Center
410 Livingston Ave. 17th Fl.
New York, NY 10014

Phone: 212-316-4144, Fax: 212-316-4177
www.hallslearning.com

ASIAN JAZZ FUSION

Friday, November 12, 2010 at 8PM

JAZZ FUSION JAZZ ORCHESTRA



LIVINGSTON PERFORMANCE ARTS CENTER

Manhattan Theater

30-30 Avenue A, 1st Floor, New York, NY 10014

Tickets: \$12 Advance

Get it by the door

\$15.00 Advance

Call: 212-316-4144 or 212-316-4177

www.hallslearning.com



KYOKUSHIN KARATE

BE A CHAMPION

The Dojo

122 288 Madison Ave. 5th Fl. at 29th St., NYC 10016
 (212) 360-0400 River Rd. 2nd Fl. Ridgewood, NY 11380
 212-947-3334 / www.kkny.net

JAPAN FASHION NOW

September 17, 2010, through April 2, 2011

Free Admission

We welcome everyone that belongs to any ethnic, race or language, or to any gender.

Reservations: 212-316-4144

For more information:

Call: 212-316-4144 or 212-316-4177

www.hallslearning.com

The Museum at FIT

New York City's Most Fashionable Museum



MURDER MYSTERIES ARE STRONG IN PAPERBACK

HARDCOVER TOP 5 IN JAPAN (10/11-17)

Book title	Author	Publisher
1. Yves Saint-Laurent	N/A	Tokaiensha
2. Chouyoku Nietzsche no Kotoba	Fedex White House	Daewo Tanti-On
3. Mosh Koubou-jikyaku no Jishi Manager ga Drucker no "Management" o Yondara	Nakamura Junsuke	Diamondsha
4. Korikara no "Seigi" no Hanashi o Shiyou	Michael J. Sandoz	Hayakawashobo
5. Kamiama no Karute 2	Sotoku Nakazon	Shogakukan

PAPERBACK TOP 5 IN JAPAN (10/11-17)

Book title	Author	Publisher
1. Hakugin Jack	Kugo Hayashino	Jitsugyo-no-Nihonsha
2. Inshitenmuru	Norobu Tanizawa	Bungakushuju
3. Fuseki	Yoshida Saito	Kobunsha
4. Noboru no Shiro 1	Ryo Wada	Shogakukan
5. Noboru no Shiro 2	Ryo Wada	Shogakukan

THE MONTHLY PICK



CHOUYOKU NIETZSCHE NO KOTOKU
German philosopher Friedrich Wilhelm Nietzsche is known as the first existentialist and considered to have had a great influence on philosophy in the 20th century. This is the strategy of his works, consisting of 12 chapters that deal with self, joy, the mind, brands, society, etc. Edited and translated by Ken-ichi Shinkai. It shows the unknown face of one of the greatest philosophers of the late 19th century. (RIVA #7)

THE MONTHLY PICK



INSHITENMURU
Not really knowing their mission, twelve men and women respond to an ad for a job with a 12,000 yen (\$1,260) hourly rate. It is revealed that they have to join a game to kill each other for the victory, and they can even raise the reward per murder. In addition, all the participants agree not to kill anyone, however, on the third morning, one participant is found dead. (PICK #2)

PICKS FROM KINOKUNIYA NEW YORK (ENGLISH BOOKS)



ZERO (CHILDREN'S BOOK)

Zero was a big round number. When she looked at herself, she just saw a hole, right in her center. Every day she watched the other numbers live up to count. "1234567..." She wanted to count too! But how could a number worth nothing become something? Zero felt empty inside. And so goes Zero's search to find value in herself and others.

SHADOW (CHILDREN'S BOOK)

A dark elf. A lightbulb. An imaginative little girl. Using these simple elements, internationally acclaimed artist, Gutz Lee, has created a vibrant storybook that perfectly captures the joy of creative play and celebrates the power of imagination. Shining in their simplicity, Lee's illustrations, in just few colors, present an adventure that begins and ends with the flick of a lightbulb.



For Thanksgiving

BOOKS Kinokuniya

1673 Ave. of the Americas,
3rd Fl. 40th St. 41st St. Avenue from Bryant Park
New York, NY 10018
P 212.685.7780
nyinfo@kinokuniya.com / www.kinokuniya.com

ASK ABOUT OUR MANGA/MANGA MEMBERSHIP CARD



Celebrate and Be Thankful with Gift Items to Give or Get... at Kinokuniya!



Lower Mitt **Ken Ziv Institute**
 50 Tuxedo Street, Suite 200, Tuxedo, NJ 07620
 201-466-0104 **Events**

Lower Mitt **Orshi Judo Club**

 Develop Judo knowledge and technique in a challenging and friendly atmosphere. You'll learn a martial art that modern athletes use to improve their performance. You'll also learn to defend yourself in a self-defense class.
 50 Tuxedo Street, Suite 200, Tuxedo, NJ 07620
 201-466-0104 **Events**

Brooklyn **Artists of Park Slope**
 602 7th Ave, 1st Floor, Brooklyn, NY 11215
 718-245-0022 **Arts**

Brooklyn **Japan Karate Assoc.**
 580 7th Ave, 1st Floor, Brooklyn, NY 11215
 718-760-0241 **Events**

Queens **School of Taijutsu**
 401 14th Ave, 1st Floor, Queens, NY 11354
 718-495-7001 **Arts**

Long Island **NY Sun Tai-Kwondo**
 10000 Nassau Pk, Garden City, NY 11530
 516-222-1441 **Events**

Queens Island **Judo & Judo Judo**
 2002 14th Ave, 1st Floor, Queens, NY 11354
 718-495-7001 **Events**

New Jersey **UDOHUWANG Judo Club**
 340 14th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

New Jersey **Redwood Karate School**
 10000 Nassau Pk, Garden City, NY 11530
 201-497-0004 **Events**

New Jersey **Vishnu Judo Club**
 401 14th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

OTHER

Midtown West **Mud, Sweat & Tears**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown West **The School for Strippers**
 401 14th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown West **Yoko Studio N.Y.**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown East **Luxurious Laser Center**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown East **The BOLD**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown East **The Dojo**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown East **Sacramento, In & Grand Co.**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Midtown East **Fortis-piano studio**
 100 10th Ave, 1st Floor, NJ 07030
 201-497-0004 **Events**

Last Chance!

SAMURAI
IN NEW YORK

THE FIRST JAPANESE DELEGATION, 1860

An exhibition on view through November 7, 2010

"The event commemorated a significant, a visit to the United States by more than 70 samurai, elite members of the Japanese military, who were the first known group to leave Japan in more than 200 years"

—The New York Times

MUSEUM OF THE CITY OF NEW YORK

www.mocny.org

Tuesday – Sunday, 10 a.m. to 5 p.m.
1200 Fifth Avenue at 103rd Street
212.534.1672

Present this ad to the Admissions Staff at the Museum of the City of New York and receive free admission for one person. Offer good through November 7, 2010 only.

TOKYO MARATHON 2011
FEB. 27TH (SUN)
 Sign up today! (Before Nov. 14th, 2010)

He runner will want to miss this unique opportunity to take part in Tokyo Marathon.
 JTB USA, Inc. will take care of everything to ensure a successful, fun-filled experience and a great time while in Tokyo.

SCHEDULE
Feb. 23 Depart from New York
Feb. 24 Arrive at Hotel
Feb. 25 Registration Day
Feb. 26 Tokyo Marathon
Feb. 27 Depart from Japan

EXCLUSIVE SALE!
6 Days 4 Nights Package
Summer \$1,735
Competition \$1,575

Includes:
 • Round trip economy class air from New York to Tokyo
 • 4 nights hotel accommodation
 • Round trip airport limousine bus transfers
 • Registered on line for full marathon

NOVEMBER PROMOTION FREE GIFT PHONE RENTAL for your travel in Japan!

Plus Japan Package
 7 Days 5 Nights
 from \$1,530 **¥15,000**

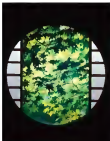
Plus Japan Plus China, Thailand, Korea, Hong Kong, Vietnam, Taiwan and more

JTB Pass also available

JTB
 One stop shopping at JTB USA Inc.
 Japanese Travel Agency at Midtown Marketplace
 585 Power Road, Edgewater, NJ 07020
 1-800-822-8624 Open 7 days 9:30am - 7pm
www.jtbusa.com/en ny@jtbusa.com

KYOTO'S CREEPY DESTINATION

Every historic city has centuries old stories to tell, and some have spine-chilling facts behind an impressive history and beauty. Japan's ancient capital, Kyoto is no exception. With postcard perfect beauty and historic landmarks, find out more from centuries old lives of Kyoto, as well as ancient Japanese social lives. During spine-chilling Halloween, discover the second face of the world famous destination of Kyoto.



BLOOD CEILING

The 17th century was an era of turmoil in Japan, and Kyoto took a major part in the regional and civil wars and produced the so-called "blood ceiling." A ceiling made of wooden panels that were originally the floor of Fushimi Castle. This castle is where Motosada Toshi, a warrior who fought for the Tokugawa family, and his 2,000 soldiers were all killed by the opposing power in 1600. To calm the soldiers' spirits, they moved the blood-stained wood floor up to the ceiling. Yagyu-In Temple is one of the temples with these ceiling panels, located next to the famous Senjo-ingen-ji, the temple with 1087 statues of Kannon. Looking up at the ceiling in the main hallway, the blood stain still remains in dark color, showing the shape of the warrior's bloody body.

Also with a blood ceiling is the Gekkoan Temple, famous for two windows of enlightenment and ambivalence: These two windows, one is circular and the other square, show the colorful nature of the four seasons within the symbolic zen window frame,

and the ceiling of this tatami room has a dark blood foot print, which is allegedly from the person killed in the fight at the Fushimi Castle.

ICHIJO MODORI-BASHI BRIDGE

Among multiple bridges over canals and rivers in Kyoto, one is believed to be very special. Ichiyo Modori-bashi, literally means Ichiyo's returning bridge, is a low-key stone bridge over the Honkawa canal. There have been several stories that imply the bridge connects to the afterlife world. The oldest from the 10th century, a famous scholar's funeral procession crossed this bridge, and his son, who missed his father's last moment, just joined the procession. All of a sudden, the corpse of the dead father came to life briefly for a formal farewell to the son.

After this incident, the bridge was believed to connect to the afterlife world, and chosen as a location for execution and gallotine during Japan's civil war era in the 15th and 16th centuries. In 1597, early Christianity in Japan was banned in fear of disturbance of the national power. Tokugawa Iddoyoshi, who seized over the political factions in Japan, brought leading figures of the Catholic bodies in Japan on this bridge and cut off their ears for execution before sending them off in exile. Hideyoshi also executed Sen-no Rikyū, the founder of the Japanese traditional tea ceremony style, on this bridge when he upset the shogun.

In addition to the spiritual belief, the name of this bridge serves the locals in both positive and negative ways. The name, returning bridge was considered as bad luck for new brides, because they wouldn't want to return home as a divorcee. On the contrary, many local young men who were drafted intentionally crossed this bridge before being sent to World War II, so that they would have good luck to return home. With such historic facts, this bridge still exists as a path connecting the human life and

the afterlife, and is known as Kyoto's most spiritual landmark.

WARA NINGYO: THE JAPANESE VODOO DOLL RITUALS

Warrior beliefs often carry jealousy and grudges, and people practice mythical voodoo doll rituals. Kibara Shrine, a historic shrine in quiet northwest Kyoto, is well known for beautiful foliage in fall and the scenic lantern-lit stone steps, but proceeding to the back building, Omonya, you will find the second face of the shrine with several old doll holes on trees on the premises. This is where people would come and nail down straw figures that represent somebody they wanted to get rid of from their lives, just like the so-called voodoo dolls in the United States. The dolls are long gone, but the nail marks evidently prove that people used to put nails around head, heart or other body parts, cursing someone. This ritual was conducted a few hours after midnight, secretly and very carefully in the darkness.

This shrine was originally founded to accommodate the gods of water, and it is much more known for the shrine to worship for happy marriage, timely salary and business prosperity. The shrine's spiritual history is not widely known, but people may be subconsciously attracted by mysterious power that sleeps in the shrine.

— Nori Akashi: Public Relations Manager at the New York Office of JNTO



Japan. Endless Discovery.

Japan National Tourism Organization
New York Office

11 W. 42nd St., 18th Fl., New York, NY 10018
TEL: 212.357.5643 www.jpnatoinfo.com

Free shipping for 36 years!

No.1 Travel Specialists to JAPAN!

Japan Rail Passes, Air, Hotels and Tour's Special Packages and more!

Japanforyou.com



Kindotsu International 1-800-422-3481
Hours: Mon-5:30pm EST (Mon-Fri) info@japanforyou.com

EXPERIENCE JAPAN IN THE SKY

New York + Bangkok

NOV 1 - DEC 31
\$1,285 + tax

DEC 01 - JAN 09
\$1,335 + tax

JAN 10 - FEB 02
\$1,435 + tax

ANA

ANA Sales Americas 1-800-255-5599
callcenter@na.ana.com www.international.com

TOKYO ANIME FREEDOM TOUR 2011 3/22-3/30/11

Land only **\$1,350**

Tokyo Anime Fair, Akihabara



TOKYO AUTO SALON

03/12/2011-03/20/2011 LAND ONLY \$1199

Get 950 discount for early booking with thank payment by Oct. 31.

Visit our website for more information
www.decilation-japan.com

1-877-385-2726

Destination Japan HHS

GET 450 points off

Subscribe now for only \$19.99/year!

Get the month's full listings on Japanese dining, shopping and events around town. We will deliver CHOPSTICKS NY to your door.



Call us at 212-431-9978 or email reader@chopsticksny.com

CHOPSTICKS NY
www.chopsticksny.com

Japan. Endless Discovery.

EXPERIENCE JAPAN
Very best of Japan in Bloom

桜
Sakura

FULLY SUPPORTED TOUR PACKAGES

Spring Elegance Tour

Following the path of the old Tokaido post road, Spring Elegance Tour 8-days will take you from the hustle and bustle of Osaka to modern megapoli of Tokyo via Kyoto, the ancient capital and true heart of Japanese history and culture. With a stop at the Hakone National Park, hot Fuji, Bullet Train Ride: the perfect introductory taste of Japan.

\$50 Off per person with a coupon code **CPS11**

\$1,798 LAND TOUR

Please visit our website for more information. www.JapanDeluxeTour.com Toll Free: (800)-AT-JAPAN

JAPAN DELUXE TOUR
CST 3091103-48

event entertainment LEISURE

Exhibition

Through November 7
Samurai in NY – The First Japanese Delegation Exhibit
Museum of the City of New York

The "Samurai in New York: The First Japanese Delegation, 1860" exhibit at the Museum of the City of New York documents a delegation of more than 70 samurai – the first Japanese to travel to the still-young United States in centuries of important international trade documents, and whose itinerary included a two-week stop in New York City. Formerly rare 19th-century photographs, ephemera related to the expedition, newspaper accounts, and exquisite works of art and document revealing the Japanese cross-culture influence are all on view for visitors to experience.

Location: 125W 58th Ave., (at 103rd St.)
New York, NY 10019
RS: 212-504-6022 / musemcy.org

Through November 7 FREE
Meiji Inari Paper Screens
Kinkakuji Bookstore

Inari-yatai parades are famous for its exuberant and gaudy group choreographies. Inari-yatai has been produced in the Arita area in Saga prefecture for 400 years and through the tradition, Meiji Inari is one of the styles that Inari-yatai spawned and was developed about 120 years ago. The style blends western style costumes with Japanese traditional aesthetic sensibility. Ka-Chu-Fu-Gebu Out-

fit beauty represented by flowers, birds, wind and moon design, and it was once a major export from Japan. However, it disappeared from the market about 10 years after it appeared. Kinkakuji Bookstore will hold a exhibition of the reproduction of Meiji Inari paper screens. The exhibited items include the replica of the first dinner set produced in 1862.

Location: 403 4th Ave., (bet 4th & 5th Sts)
New York, NY 10018

November 3 – 20 FREE
"New Japanese Ceramic Artists Exhibition": Tatsuo Sugano & Noriaki Takeda
NY Coo Gallery

NY Coo Gallery will be hosting Tatsuo Sugano & Noriaki Takeda's Kyoto-style teapots (tsubo) exhibition. This November Sugano's style is very colorful, extremely delicate, while Takeda's artworks have the capability of portraying so many different experiences. Through their pottery works, one can see and feel their generation and childhood purity that shape their artworks and beliefs. Opening reception will be held on Nov. 4 from 5 to 7:30pm.

Location: 1333 Broadway, Suite 225, (at 28th St.)
New York, NY 10019
RS: 212-680-7117 / www.nycoo.com

Through November 24 FREE
The 13th Annual International Joriki Botanical Art Exhibition
The Horticultural Society of New York

This annual exhibition features prominent contemporary botanical painting and illustration by an international collection of artists. Selected from a field of over 200 submissions, the forty-one works are by artists from the U.S., Australia, Canada, France, Japan, and the United Kingdom. The works by Anika Hobbs, Clotilde M's cover artist in 2009, are exhibited among the selected artworks.

Location: 141 W 38th St., 13th fl. (bet. Broadway & 26 Ave.)
New York, NY 10018

November 7 – 26 FREE
Japanese Antique Woodblock Print Exhibition
Makino

Japanese antique shop, Makino is presenting their second Japanese antique woodblock print exhibition, "Antique Botanical Art: Collection II". This new arrival of original woodblock prints for the botanical encyclopedia from the Meiji period include prints by Urasa Ito, Kyoto in 1908, based on original artworks by the Rinsen School Artists, Hachio Saka (1834-1878), Kachi Sasaki (1796-1858) and Kume Mokusei (1834-1903). This fascinating display of beautifully designed Meiji era woodblock prints should not be missed.

Location: 97 2nd Ave., (bet. 13th & 14th Sts.)
New York, NY 10003
RS: 212-675-5888 / www.makino.com


November 10-15 FREE
Hokkaido Inazumi Photography Exhibition Japan's Subarctic Zoo
The Hippo Gallery

The subject of warbs in this exhibition is the lively daily life of animals in Asahiyama Zoo, one of the most popular zoos in Japan. According to Hokkaido Inazumi, his approach for creating art is "taking photos which animals like". He hopes that "seeing these photos will make people feel that human beings are simply a member of the animal kingdom." Inazumi's goal is to connect with animals through photography.

Location: 143 W 58th St., (bet 76 & 88 Ave.)
New York, NY 10019
RS: 212-581-2222
www.hippogallery.org

Performance

October 26

Family Performance

Sachiko In & Dancejapan

For the last 40 years, Sachiko In has brought together East and West through her performances of Japanese dance. Her company, Dancejapan, will present a concert of Kabuki dance presented in conjunction with the exhibition *Seminar* in New York. The first Japanese Delegation, 1980. Free, with Museum admission. The performance starts at 3pm. For more information, please call

Location: Museum of the City of New York

1200 5th Ave., (bet. 123rd & 124th St.)

New York, NY 10029

Info: www.dancejapan.com/ / Tel: 800-463-2795

November 5-7

Happy New Yorker-The Show Must Go On-Dancejapan-Busshi

Japanese women's performance troupe, Tsubaki Ryodan, will have their third performance "Happy New Yorker-The Show Must Go On" at Wang Theatre. Their original, musical-style performance unfolds the story of three aspiring performers who are about to debut on Broadway. The 90 minute long energetic performance will please the audience and bring them tears and laughter. For more information, ask them via e-mail

Location: Wang Theatre

134 Christopher St. (at Washington St.)

New York, NY 10014

Tel: 212 427-9791

Info: tsubaki@nyuopen.com

November 18

Gagaku Ryuteki Concert With Modern Dance

Seiji Gendai Institute

Gagaku (ancient court music) has a long history, traveling east until it was introduced into Japan from China over 1,000 years ago. Gagaku

Investigates in its theoretical structure both the basic theory of playing and ideas from Mahayana Buddhism, and is used to represent the order and harmony of the universe. Sadafusa Kikuchi, an established Gagaku musician, will be featured in this concert with the debut performance of his original composition, FIVE ELEMENTS, inspired by the Chinese philosophies of yin-yang and the five elements of the cosmos. The musical performance will be accompanied by modern dance interpretation by Yuki Makiyama. The performance starts at 8:30pm.

Location: KIO Club R, (bet. 3rd & 4th Ave.)
New York, NY 10011
Tel: 212 645 2800 / www.kio.org

November 19

Asian Jazz Fusion Concert

Jeff Fainthanks Jazz Orchestra

The 32 piece Jeff Fainthanks Jazz Orchestra will perform at LaGuardia Performing Arts Center and will bring Asian infused sounds. Special guests are Asian traditional instruments and traditional Korean dancer, Youngjae Hong, will join the performance. The program will consist of Mr. Fainthanks' original music, which fuses Asian folk music with contemporary jazz. The performance starts at 8pm. Tickets (\$10-20) can be purchased online, by phone and at the box office.

Location: LaGuardia Performing Arts Center

31-37 Nassau Ave., (bet. 21st & 30th St.)

Long Island City, NY 11106

Info: www.laguardiaconcerts.org

jfainth@laguardiaconcerts.org / Tel: 718-4896732

November 28

Tokyo Drumming Performance: Tenny Tendo

World Music Institute (WMI)

Award winning musician, Tenny Tendo celebrates his 35th year of Japanese taiko drumming with a performance at the NYU Skirball Center. Touring with an all-star cast of musicians from Japan and the U.S., Tendo is a leading force in contemporary taiko performance, synthesizing traditional Japanese music, Western percussion, and influences from various world cultures. His program will feature the New York premiere of his newest work *Gaunessy—Yuri vs. Gaunessy*, other original works, and traditional music. Tickets are \$35 (\$25 for students). The performance starts at 8pm.

Location: NYU Skirball Center

544 LaGuardia Place (at Washington Square)

New York, NY 10012

Tel: 212 645-7534 / www.wmiconcerts.org

November 29

Yellow Gold Tour 2010

Jan Akazaki

Japanese pop singer, Jan Akazaki, formerly a member of 1-pop group KIO CLUB, will go on a U.S. tour from Nov. 7 to 21 in Chicago, San Francisco, Houston, Los Angeles and New York. With the success of his first performance in the U.S. this past June, where he attracted as many as 6000 fans, he will give an energetic performance on the futuristic, designed stage. He will introduce new songs and numbers on this tour.

Location: Best Buy Theater

1325 Broadway, (bet. 40th & 41st St.) New York, NY 10018

Tel: 212 693-1950

Info: www.akazaki.com / www.bestbuy.com

info@akazaki.com

akazaki@akazaki.com

Lecture/Forum/Film/Festival

November 12 and 14

Asianet New York Japan Arts Museum (JAM) 2010

Picture Dance Troupe

The eighth annual event showcases Japanese artists and entertainers working in various fields. In addition to the Talent Night where Japanese entertainers perform on stage, they will set up Artist Booths where Japanese artists exhibit and sell their creations. Participating artists include Takemi Kobayashi (competitive eater), Fuchi Anna (actor), and Takia Hiroshi (Japanese taiko drum group). Enjoy a flood of Japanese culture in this two-day festival event.

Location: New Street Hall

134 Ave C (bet. 4th Avenue & 1st Avenue, E.)

Brooklyn, NY 11222

Tel: 718 485-5999

www.festivalny.com / jamfestivalny.com

November 17

Enhancing Diversity Management for a New Global Economy

Nikkei BP America / Asia Society / Japan Society

This business seminar, targeted for business executives, management leaders of HR, and business leaders, will discuss how to maximize talents under the diversified business environment in the new global economy and show advanced business models. Co-hosted by Nikkei BP America, Asia Society, and Japan Society, the seminar highlights a lecture by Mr. Philip Berry, president of Philip Berry Associates, LLC, and the panel discussion of Mr. John F. McHaffey, Executive Director of People Focus Consulting and CEO of PFC Asia Pacific. Seats are limited to 150 and pre-registration is required through <http://pfcassociates.org/events>. california@pfcassociates.org



management with new global economy.
Location: Arts Society, Life Ashken Wolfers Auditorium
 725 Park Ave., 1st Fl. 5A, New York, NY 10021
Info: Ashken Wolfers: 212-697-3333
 Tel: 800-864-5224 / 212-697-3333

Event

November 4-7
Autumn Food Fair – A Taste of Japan–
Midtown Marketplace



Midtown Marketplace will hold a large scale food fair, "Autumn Food Fair – A Taste of Japan." Local specialty food items from different regions in Japan will be presented, and you can try an assortment of regional foods and enjoy watching demonstrations by chefs. Among the offerings, Buns-Mayo Tenkoba Buns from Niigata Prefecture, which boasts the flavor of roasted garlic will be highlighted. Also, you can enjoy real tea and Japanese wafers cakes from Faguratsu in Kobe, Ichigo Bento (rice topped with salmon and sea-urchin eggs) from Uoguen in Iwate Prefecture and Chikari Bento (rice from Shimane-Yu in Yamaguchi Prefecture) to name a few. Marushio Ono will serve their special mixed meat coffee fresh off the grill. Use NJ Transit Bus #158 or 388, or the Midtown Shuttle, which runs from Port Authority every hour on weekdays and every 30 minutes on weekends.

Location: 285 Bow St., Elmhurst, NY 11370
 Tel: 201-461-6122 / www.midtown.com

November 6
2011 Japan Portfolio Exhibition
Wine of Japan Import, Inc.

One of the leading importers and distributors of Japanese Sake, Akechi Wine, Spirits and Beer in the U.S., Wine of Japan Import, Inc. is holding a Japan Portfolio Exhibition at the New York Marriott Hotel on Nov. 6. Meet with 30 Sake-makers as they share an extensive sake collection of over 100 brands, as well as new ones. This is a business-to-

business event and is not open to the public. For registration, write to info@wineofjapan.com
Location: 45 W. 56th St. (bet. 56 & 60 Ave.)
 New York, NY 10019
www.wineofjapan.com

November 12-15
YOMIURI EXHIBIT – Japanese Exhibition and Sale
Arts Group, Inc.

Arts Group, Inc., is a Japanese total business promoting the beauty of Japanese culture in New York. They will hold an exhibition and sales event open to the public at Spotted Columns in SoHo and will bring rarely shown kimonos, obi sash, and its accessories directly imported from Kyoto. 150-200 items exclusively selected for this event will be exhibited and kimono experts will give you advice and help you choose what you like. The first 50 visitors will receive a premium Kimono bag sash for free. Also, those who purchase a kimono or an obi sash will be offered a free kintake (kimono wearing) lesson.
Location: Spotted Columns
 411 Broadway, 5th Fl., (at Avenue B), New York, NY 10002
info.wineofjapan.com/ Tel: 212-676-8576

November 16
Food & Wine Dinner
The Guban Society

The Guban Society will be hosting its first annual food & wine event at renowned restaurant, Sakagura. The evening will feature a multi-course "Guban" inspired dinner prepared by some of NYC's most celebrated chefs: Craig Koberle, Ben Hollings, Niki Moore, Michael Anthony, David Homara, Seamus Mullen and Michael Romano. In name a five, and all of whom have a connection with and great respect for Japanese cuisine. For further information please contact Tunka Takigami at takigami@gubansociety.org. Tickets are \$250.

Location: Sakagura
 237 E 4th St., (bet. 2nd & 3rd Ave.), New York, NY 10002
info.wineofjapan.com/y/yakidogubansociety.org

November 19-December 3
Japanese Candle Show – Raby Style–
Kiyoko Soho

Kiyoko Soho is a gift store specializing in items from Kyoto, will hold a candle exhibition and sales event from Nov. 19 to Dec. 3. The 50 hand-crafted candles designed by Japanese designer, Raby, will be exhibited. Raby's style mixes Japanese taste and its healing mind brings a warm, comfortable feeling to your room. They are good for yourself and ideal as a gift as well.
Location: 485 Avenue B (bet. Avenue C & Avenue D)
 New York, NY 10013
 Tel: 212-677-7267

November 23 & 24
Fresh Coat Music Tea Set Performance & Sake Event

Midtown Marketplace
 Midtown Marketplace gives you a great opportunity to watch a live performance when professional's reduce a 400 pound blueface team to uniform. You can see master chefs cut and slice a whole blueface team right before your eyes. This dynamic presentation will be held at 12pm on the 28th and 29th. Fresh food served as live blueface or as night sake. Freshly made by master chefs, will be available as well. If you want to avoid the performance crowd but purchase uniform/foods, come as early as 9:30am when the store opens. They will have freshly cut sashimi/blueface ready.
Location: 285 Bow St., Elmhurst, NY 11370
 Tel: 201-461-6122 / www.midtown.com



November 24
All You Can Eat & Drink Deal
Ukonos

Japanese comfort food restaurant, Ukonos will have an all-you-can-eat/drink Kappo no Sashimi Miso (premium, sweet potato base shochu from Miyazaki prefecture) and all-you-can-eat "Large Plate Deal" special deal for \$40 per customer. Take advantage of this opportunity to try award-winning Kappo no Sashimi Miso and authentic Japanese home-style dishes at a discounted price. Space is limited to 25 customers.
Location: 80 E. 3rd St., (bet. 1st & 2nd Ave.)
 New York, NY 10003
 Tel: 466-456-1127 / www.ekontomedia.com

December 1
Open House Karate Lesson for Kids & Adults
Kyushu Karate

Come and experience an authentic Japanese Karate practice with Kyushu Karate's first annual open house on Saturday Dec. 1. Shihan Katsuhito Goto, Director of the International Dept. of the IKKI Kyu (Kyushu Karate), U.S. Branch Director and 6th Degree Black Belt will lead two training sessions in New York City geared specifically for beginner kids and adults. If you wanted to try it out, now's your chance to see special equipment or uniform is required and so on. Open house attendees



who decide to email at kylaskoten@koreair.com New York will receive a coupon worth \$50 off registration. Space is limited so reserve it soon in advance.

Coupon: 2K5Mkhuu Jm, J.K. (at 20K 5c)

New York, NY 10001

TEL: 212-347-2224 / www.kyokushinkarate.com

Happenings

10% Off New Gundam GUNPLA

Gundam Planet

Gundam Planet, an online shop specializing in Mobile Suit Gundam items as well as anime and manga based figures and Japanese plastic models, are now taking pre-orders of Perfect Grade 1/60 The Ultimate GUNPLA (Gundam Plastic Model), which will be released on January, 2011. Perfect Grade 1/60 is the highest end of GUNPLA and packed with the latest technology that strives for exceptional mechanical design and human-like movement. During the months of November and December, Gundam Planet will offer a 10% discount for customers who place a pre-order, and the customers will also receive SHOGAKU's 2010 GUNPLA Catalog as well as original Perfect Grade seal limited to the first edition.

Info: www.gundamplanet.us



5% Discount Voucher for AAA BUSSE Duty Free Shop

AAA Sales America

AAA Sales America, a tour agency dealing in tickets and tour packages to Japan, are now offering a 5% discount voucher valid at AAA BUSSE Duty free shop. Customers who purchase an AAA ticket from AAA Sales America will receive the voucher that can be used at AAA BUSSE Duty Free shop and (NYLAG) in Narita International Airport and Kansai International Airport. The voucher is valid through Mar. 31, 2011.

Coupon: 1233 Adh Ave, #R33 (at 496 & 588 5c)

New York, NY 10001

TEL: 917-231-4970

www.aaausa.com / aahellousa.com

New International Terminal in Haneda Airport Opening Campaign

ANA (All Nippon Airways)

On Oct. 21, the new International Terminal in Haneda Airport was finally opened its doors. ANA expands international network to Tokyo's Haneda Airport from Los Angeles and Honolulu on Oct. 30. Haneda Airport is located on the edge of the metropolitan area in Tokyo and drastically reduces travel time to the heart of Tokyo compared to Narita Airport. To celebrate the inauguration of new routes, ANA is holding a quiz campaign that awards various prizes for ANA Airline Club members who reside in the Americas until the end of November. In addition, ANA's "CLICK" Clickin' service is available from ANA SKY WEB at the convenience of your home or office. For more information, visit their website.

Info: www.ana.com

Introducing Matsutake Mushrooms Menu and Free Glass of Draft Beer for Choppicks NY Readers

Sobanoh

Soba (buckwheat noodle) specialty restaurant in the East Village, Sobanoh, will highlight the autumn flavor mat sake mushrooms during the month of November. The four special matsutake mushroom menu items they will offer include Matsutake Soba in hot soup (\$18), Cold soba noodle with hot dipping sauce (\$10), Matsutake Tempura with sea salt (\$10), Matsutake Chirashi Maki (\$9.50). They will serve the special menu until mat sake mushrooms supply ends. Also, from Nov. 1 to 14, Sobanoh will offer free draft beer to Choppicks readers. To receive this offer, mention Choppicks NY.

Coupon: 309 E. 4th St. (at 14 E 3rd Ave.)

New York, NY 10003

TEL: 212-256-0304

Facial Hair Removal at Discounted Prices for Choppicks NY Readers

Sunshine Laser NYC

Laser hair removal salon, Sunshine Laser NYC is now holding an Autumn Special Campaign until Dec. 31, offering special discount prices for Choppicks NY readers. Mention you are a Choppicks NY reader when requesting laser hair removal and you will get a trial course for \$50 and a six-treatment package for \$750 (flag: \$400). Removing facial hair permanently does not only reduce your skin care time but also prevents breakouts and ultimately makes your skin smoother.

Coupon: 267 W. 23rd St., 10th F. (at 76 & 86 Ave.)

New York, NY 10001

TEL: 212-244-2077 / www.sunshinelaser.com

Printing Sake with Autumn Delicacies at Discounted Price

Saatchi Zen

Saatchi Zen is now holding an autumn drink promotion and offering Japanese premium beer and sake at discounted prices, which can be perfectly paired with autumn delicacies they serve. Until Nov. 30, you can enjoy beer like Sapporo imported premium daikoku beer and Yohsai beer as well as premium sake such as Kamosada Gensai damogori, Kogyu Gensai namikaze from Thome, Tokushima (Okinabeiru premium), and Akita Honmei (Okinabeiru premium). They also have five past aged plum wine, Matsuo Kikarokawa, and sake based plum wine, Junshuwa. By pairing with their special autumn dishes made with seasonal ingredients such as Anko no Gangejo (deep fried angel fish), Matsutake Mushroom Tempura, and Mat sake (Okinabeiru) (but soba sake mushroom soup cooked in mat sake). From November, they will add other seasonal dishes like Gyoza no Tempura (dumpling tempura) and Sapporo Nishiki (soft shell turtle hot pot).

Coupon: 108 W. 49th St. (at 4th & 5th Ave.)

New York, NY 10014

TEL: 212-263-0127



Enhancing Yama's Herbs Online Shop

Yamaguchi Acupuncture Clinic

The experienced and certified Chinese Herbalologist, Dr. Yachihiro Yamaguchi, has treated his patients in his clinic, Yamaguchi Acupuncture in Manhattan, for 33 years. He has just launched his online shop selling his original formula herbal medicine series, Yama's Herbs. Yama's Herbs series is made from organic herbs with various types that can be applied to each symptom, including cold, sleep disorder, constipation, infertility, gastritis, etc. They come in a capsule type and powder type to choose from. The prices range from \$30-40. You can also buy Yama's Herbs at Yamaguchi Acupuncture Clinic.

Coupon: 309 W. 4th St. (at 76 Ave.)

New York, NY 10001

TEL: 212-247-0771 / www.yamaherbs.com



Free Blank Japanese Cypress Bath Tea with any purchase

i-Life International

The online shop specializing in Japanese products, i-Life

International is now offering complimentary Heals to go across Oppans Gift Tea (Reg. \$12) for customers who place any order online. The bath tea made of fragrant herbs (oppanese oppans) makes you feel relaxed and calm. Enjoy your gift shopping at their online store and receive extra relaxation. Don't forget to enter the code: CHOPSTICKS at checkout.

<http://www.jilintanusa.com>
 Tel: 7844-773-0701

20% Discount on Brazilian Keratin Treatment Gioseanni-Sasshi Hair Salon

During the month of November, Gioseanni-Sasshi Hair Salon is offering 20% off newly introduced Argan Oil Brazilian Keratin Treatment exclusively to Chopsticks NY readers. The solution for the treatment are made from pure organic materials and free from formaldehyde, the cancer-causing component contained in most Brazilian straightening solutions. The Argan Oil Brazilian Keratin Treatment is perfectly safe and makes your hair shiny and manageable. Also, they offer 20% off conditioning treatments for those who order any color service. Call for details.

Location: 261 Lexington Ave., 8th Fl. & 9th Fl.
 New York, NY 10017
 Tel: 212-348-5337 / www.gioseannisasshi.com



Speed Menu Free 6,000 Yen (\$78.00) for Free Shipping

JOSHIPPERS.com



The biggest Japanese online shopping site targeting the foreign market, JOSHIPPERS.com carries over 50,000 items, including Japanese crafts, clever gadgets, convenient and chic kitchen utensils, sleek stationery, toys, beauty and health products, clothes, and even food! You get free international shipping and handling when you

spend more than 6,000 yen (approx. \$78.00) with the exchange rate of \$1 = 85 yen! Enjoy their gift items and products all the way from Japan!

<http://www.joshippers.com>
info@joshippers.com
 Tel: 800-993-9900, www.joshippers.com

November Special Discount on Japanese Straightening Perm

Selso Moco

Selso Moco in Selso will offer a perfect plan to get you ready for the forthcoming dry season. During the month of November, get their Japanese straightening perm with keratin treatment for \$390 and up (Reg. \$390 and up). Keratin treatment especially helps keep your hair free from static electricity and is effective for the dry winter season. The price varies depending on the length of hair.

Location: 251 Sullivan St., 6th Fl. (at W. Houston & Prince St.)
 New York, NY 10012
 Tel: 468-484-8023
www.selso.com

Ramen Restaurant Now Serving Beer & Sake

Ramen Sotogaya

Popular ramen bar que, Ramen Sotogaya is now serving beer and sake. Their selection of beer includes Kirin, Asahi, and Asahi, as well as low to five hot sake and five to six cold sake. Sake selections will change monthly, allowing customers to try new kinds of sake every time they visit the restaurant. Also, sake will be served in small and medium sized bottles for an authentic Japanese sake experience.

Location: 34 St. Works Pl., 6th Fl. (at 2nd & 3rd Ave.)
 New York, NY 10003
 Tel: 212-347-7637



10% Discount on Japanese Mail Art

Salon Serenity

Located in E. River, Salon Serenity is one of the few salons in New York, which specializes in TD, TS, and SD mail art. For a limited time only, they are offering a 10% discount off Japanese mail art. Offer is valid until Nov. 30 and a reservation is required. Please text 917-526-1634 for an appointment.

Location: 38 W. 23rd St., 6th Fl. (at Ave. & Broadway)
 New York, NY 10011
 Tel: 212-675-6944

20% Discount on Lunch & Dinner With Sake

Fatty Fish Manhattan

Long Island's Japanese restaurant, Fatty Fish is known for its inclusive raw-style Japanese cuisine. They are now bringing their Modern Asian cuisine to Manhattan, and Fatty Fish Manhattan is offering a "Winter Early Bird" special, which includes 25% off the entire bill when you order any lunch or dinner dish with sake (participating brands only). This discount is valid for dine-in only from Sunday to Thursday in the month of November. Bring the ad on page 37 to take advantage of this discount.

Location: 484 E. 44th St., 6th Fl. (at 1st & 2nd Ave.)
 New York, NY 10017
 Tel: 212-633-4328
www.fattyfishnyc.com

Introducing Japanese Hiragana Class

Hilly Learning

Language learning center, Hilly Learning is beginning a new class for basic Japanese Hiragana, the foundation for any Japanese language learner. Arranged for students that would like to focus on learning one aspect of the language at a time, this course is strictly designed for learning the first Japanese alphabet and goes at a slightly slower pace than the regular Japanese curriculum. For more information, call or email classes@hillylearning.com.

Location: 380 Lexington Ave., 4th Fl. (at 2nd & 3rd Ave.)
 New York, NY 10017
 Tel: 212-640-7973
www.hillylearning.com
classes@hillylearning.com



20% Discount on Any Order of Food With Sake

Moku

Utsukaya Moku, located in K'Town, is an authentic Japanese izakaya specializing in yakitori, sushi, sashimi, kushu, and ramen with a large selection of sake. From Nov. 1 through 30, Moku will have a "Winter Early Bird" special from 5pm to 7:30pm, offering 25% off the entire bill when you order any food with sake (participating brands only). Please be sure to bring the ad on page 37 to enjoy this discount.

Location: 78 W. 23rd St., 3rd Fl. (at Ave. & Broadway)
 New York, NY 10011
 Tel: 212-754-2272

Discounted Playgroup for Toddlers & \$25 Off Reg. Infection

NYCIGA, LLC (NYC Let's Play in Japanese)
Japanese learning center for children, NYCIGA, is now offering a discounted Saturday Playgroup for kids 3-5 years old for \$25 (reg. \$35) for the full two and a half hour group. Weekly registration at their locations (daycare) Monday-art & piano, Tuesday-life skills/drama Wednesday-yoga, Thursday-karate, and Fridays are traditional dance & koto. You must register in advance and at least 4 days in a month (once a week). To receive \$25 off the registration fee (Reg. \$40 registration fee). All activities are held in Japanese. For more details on time and availability please email info@nyciga.com

Location: 213 E. 136 St., #1A, (bet. 4 & 5rd Ave.)

New York, NY 10032

www.nyciga.com/ / info@nyciga.com

50% Discount on Pina Bental for Chagsticks NY Readers

Absolute Pina

Absolute Pina is a full service pina room offering parties and accessories sales, rental and repairs as well as moving and storage. They are now offering rentals for a brand new Cerve spotlight pina. Three models of \$75, \$66, and \$760 are currently available, and it is an affordable and easy way to have a great pina in your home. Chagsticks NY readers will receive a 50% discount off the first month rental. Some restrictions may apply. Visit their showroom for more details.

Location: 444 Park Ave., (bet. 136 & 138 St.)

New York, NY 10017

TEL: 212-687-4173 / www.dunkingpiny.com

Kinomo Family Photo Session

Kinomo House

If you have ever dreamt about taking a photo portrait dressed in a kimono, let Kinomo House help you. They are offering a service to take a family (or individual) photo portrait dressed in kimonos with a professional photographer. You can bring your own kimono or rent one from Kinomo House's large selection of kimono's and accessories. You can also dress yourself or have a professional kimono stylist take care of everything for you. The photo can be used for holiday cards as well as displays and memorabilia. Register in advance, and choose the kimono you'd like to wear when registering.

Location: MT Spring St., (at Thompson St.)

New York, NY 10012

TEL: 212-363-8232



Protect Yourself From Cold & Flu Japanese

Propolis is one of the earliest products made by honeybees and is known as "nature's best defense" for cold and flu sicknesses. Its powerful antiseptic agent and antibacterial ability to inhibit the body's own immune system, inhibits the spread of unwanted disease and reduces symptoms among both conventional and food allergies. When you buy Propolis supplement products in Japan/Asia, you will receive "Propolis candy" for free.

TEL: 847-380-7468 / www.japan.com



Tokyo Marathon 2011 Exclusive Deal

JTR USA, Inc.

Thinking about running the Tokyo Marathon next year? JTR is offering an exclusive 5-Day package deal (\$1735 and up for runners and \$1513 and up for companions) that includes round trip economy class travel from USA to Tokyo, 4 nights accommodations, round trip airport limousine bus coupons, and registration fee for the full marathon. Offer is valid until Nov. 18 (earliest date is Feb. 21). Please call or visit JTR's website for details. Define registration is also available.

Location: Metrowest, Michigan

585 Elm St., (between 40 & 50 St.)

TEL: 484-228-6426

www.jtrusa.com/tokyo-marathon

\$10 Off for Chagsticks NY Readers



Providing Sustainable Tuna for Star-Studded Food Event by Food Network

True World Foods



As part of the New York City Wine & Food Festival, Food Network presented a food event featuring chef Charlie Katschke, who is on Oct. 8 at the Harvard Club. Seven top-rated restaurants opened their doors and celebrity chefs served their seafood dishes to guests. True World Foods, Japanese dealer specializing in safe, quality seafood, co-sponsored this event and provided huge bluefin tuna that was used for the main attraction of the night, a knife demonstration by Morioka. The tuna provided was a farm-raised tuna A.K.A. Sustainable Bluefin Tuna, which currently draws attention in the fishery industry from an ecological viewpoint. True World Foods encourages public awareness of sustainable and safe sea food through sponsoring such events.

http://www.ycwinandfoodfestival.com/2010/event_detail.php?id=17
www.trueworldfoods.com

New Tree Sell

During the month of November, shatsu sales at the Upper West Side, New Tree Sell, will offer a one-hour shatsu massage for \$60 (Reg. \$75) to Chagsticks NY readers. Shatsu produces immediate relief from stress, improves blood circulation and energy flow throughout the body and boosts the body's natural process of releasing toxins. The practitioners of the sales are the daughter of a master field practitioner. She was trained in Japan and has over 20 years of experience. To receive this offer, members Chagsticks NY upon making an appointment. The appointment can be made by phone only.

Location: 501 University Ave., (at Amsterdam Ave.)

New York, NY 10017

TEL: 212-678-6229

<http://newtree.com/public/industry/shatsu>

An Eastern Medicine Check Up For Your Body

Do Healers Center

Do Healer Center provides a check up and consultation service from the Eastern/herbal medicine viewpoint. Also called "Lungpa", Eastern herbal medicine is effective for physical and mental problems unique to females such as PMS, menopause, fibroids, uterine and is helpful for allergies, allergy and constipation as well. Until the end of November, they are offering a 30 minute check up and consultation session for \$20 (reg. \$32). Along with the check up, they will advise you on your diet plan and make suggestions for lifestyle improvement. You may purchase the herbal medicine they suggest on-site.

Location: 9 E. 45th St., (bet. 4 & 5th Ave.)

New York, NY 10017

TEL: 212-388-1290 / www.dohealer.com

FILMS THAT UNITE ZEN AND VIOLENCE

This winter, Japan Society's monthly classic film series takes an audacious step: They will screen five films that delve into the unification of the two paradoxical themes, zen and violence. Titled with *The Scent of One Hand: Painting and Calligraphy by Zen Master Hakuin* (through January 8, 2011), exhibition of 17th-century zen paintings, the film series *Zen & Its Opposite: Essential 16 Japanese Ukiyoe Art House* launched in October with Masaki Kobayashi's *Kwaidan*, followed by screenings of 4 other films directed by master filmmakers of the time in Japan, Masaki Kobayashi, Karel Zeman, Kan Ichikawa, Nobuo Nakagawa, and Kiyoshi Oyamato.

Each film in the series illustrates one or several of the Six Planes of Existence—a Buddhist concept commonly referred to in Japan as "Six Paths" (*rokudō*) within "the realm of Birth and Death" (*samsara*). Kobayashi's *Kwaidan* personifies the Realm of Humans, a form of Hell where tormented souls hover between good and evil, being and not-beingness. Shinkai *Onibaba* takes from the Realm of the Animals, a condition of servitude in which one is governed by instinct, has no sense of morality and lives only for the present. Ichikawa's *Fires on the Plain* leads from the Realm of the

Hungry Ghosts, characterized by agonizing craving and eternal starvation. Nakagawa's *Red Bums* from the Realm of the Beings in Hell, the lowest and worst of all realms, wracked by torture and sadness. And Oyamato's *Sword of Doom* rises from the Realm of the Asuras—a realm of anger, jealousy, and constant war.

The selection promises to satisfy the cineaste viewer with an appetite for dark erudition, macabre gothic and the exquisite monstrosity of the human heart, and well I haven't long after viewing.

Screening schedule November and in November 12 • *Onibaba* (1964)

Directed by Kiyoshi Oyamato. With Hideo Ouma, Atsuko Nishimura, Kei Sato, Junko Iida, Taji Taniguchi.

November 18 • *Fires on the Plain* (1959)

Directed by Kan Ichikawa. With Tōjiro Fushimi, Daisuke Takeuchi, Midori Goshō.

January 21 • *Red* (1960)

Directed by Nobuo Nakagawa. With Shigeru Asakido, Shoko Mitani, Naoki Kusano, Tachiko Inoue, Fumiko Miyazaki. And the real psychodrama: psychodrama and erotic fun begins.

February 14 • *Sword of Doom* (1958)

Directed by Kiyoshi Oyamato. With Tetsuya Watanabe, Tetsuo Miura, Mikiyo Arakawa, Yara Koyama, Yoko Kato, Kei Sato.



Fires on the Plain focuses on the raw, desperate drama of starving, barely surviving soldiers during the last days of World War II.



Highly stylized *Sword of Doom* depicts evil, violence and brooded with the barbaric splendor of the best samurai epics.

Japan Society

300 E. 47th St., Box 1, 1st Floor, New York, NY 10017
Tel. 212-713-1288 / www.japansociety.org



World Music Institute and NYU Skirball Center present

Taiko Thunder Kenny Endo

35th Anniversary Concert with special guests

Hiroshi Murata, vibraphone
Kazuo Watanabe, shimebue & nokko flute
Shoko Matsumoto, jojo
Tadayoshi Yasura, shamisen

SAT NOV 20, 8PM

NYU SKIRBALL CENTER

366 LaGuardia Place at Washington Square, NYC
(212) 352-3101 skirballcenter.nyu.edu
(212) 545-7536 worldmusicinstitute.org

House Tofu with Tomato & Herb Sauce



More Recipes:
house-foods.com

INGREDIENTS (Serves 4)

- 1 (14-oz.) package **House Foods Organic Tofu**
- 2 tsp. oil
- 2 Tbsp. fresh basil, chopped
- 1 medium tomato, chopped
- 2 Tbsp. olive oil
- 1/2 cup cherry tomatoes
- 1/4 cup olive oil



USE TOFU

HOW TO COOK!

1. Cut Tofu into 4 pieces.
2. Grill or sauté Tofu until golden brown on both sides.
3. Mix all remaining ingredients in a small bowl.
4. Pour the sauce over the small bowl into the pan and over Tofu.
5. Cook together for 1 minute. Serve hot.

TOFU, it's SOY good.

The best thing SOY ever did.

Having soybean as a main ingredient, Tofu is a Superfood! House Tofu products contain a high concentration of essential nutrients that can attribute to a healthy lifestyle. Often celebrated in the vegetarian world, Tofu is now increasingly enjoyed by many other diverse groups. Now you know why Tofu is SOY good for you.



House Foods

www.house-foods.com

WINE OF JAPAN IMPORT, INC.
proudly presents

地酒 2011 JIZAKE

ULTRA-PREMIUM SAKE & SHOCHU
Portfolio Exhibition

OVER 100 BRANDS AND NEW ITEMS

Date: November 6th, 2010 *Time:* 1pm-5pm

Location: New York Warwick Hotel 54th St. & 6th Ave.

LICENSEES ONLY

RSVP today: rsvp@wineofjapan.com



**OPPORTUNITY
TO MEET
THE BREWERS**